

Your Key Club Vision and Goals

Step 1. Creating Your Key Club Vision

What do I care about? (Passion)	What Do I want to create? (Future)
Examples: Children Mentorship Community	Every child has a good home life Every child has love Every child has validation

Create your vision:

(Ex: Every Kiwanian is a role model in a child's life)

Visions are powerful mental pictures of what we want to create for the future.

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Step 2. Your Vision's Stretch and Manageable Goals

Create at least two stretch goals with at least two manageable goals each. Use the back of this page if needed for additional goals.

Stretch goals will push me and challenge me. I'm not sure exactly how to accomplish them, but I want to give it a try. Example: Have every Kiwanian in my home club participate with an SLP.

Manageable goals* are more realistic goals that will start me off, give me confidence, and are accomplishable. Example: Have a joint project with Key Club by July 30 in which 15 Kiwanians attend.

Stretch Goal #1:

Manageable Goal #1:

Management Goal #2:

Stretch Goal #2:

Management Goal #3:

Management Goal #4:

*Your manageable goals must be SMART
Specific **M**easureable **A**chievable **R**ealistic **T**imely

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Step 3. Your Goals

	Manageable Goal #1	Manageable Goal #2
<u>First Step:</u>	<u>Ex: Find Kiwanian to chair project</u>	
<u>Specific Task:</u>	<u>Ex: Coordinate with Key Clubbers and Kiwanis members to set up</u>	
<u>Responsible Persons:</u>	<u>Ex: Key Club President, Kiwanis chair, and Kiwanis advisor</u>	
<u>Resources Needed:</u>	<u>Ex: Contact information and sign up sheets</u>	
<u>Deadline or Timeline:</u>	<u>Ex: July 30th</u>	

Specific Measureable Achievable Realistic Timely

For both Stretch Goals and Manageable Goals, solicit input from others to outline the necessary details and continually monitor progress by seeking input and using feedback throughout the process. Change goals and plans as needed.

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District Administrator's Goals

David McCampbell (2009-2015)

The Florida District of Key Club will be the model district for Key Club's Mission and Values by being the premier service leadership development organization in Florida and the Cayman Islands. This will happen because its board members will provide superb services to its clubs and Kiwanis will interact personally with Key Club members and carry out its sponsorship responsibilities.

1. Continually improve the services provided by the FDKC to its member clubs and make this a primary understanding among board members of the purpose of the district organization.
 - A. Revise board training to cover purpose of the district organization by LTC (2010).
 - B. Encourage the establishment of a member verification application on the website by December (2013) and establish an endowment by January (2015).
 - C. Investigate how to improve OPR, write a proposal, and provide for funding by end of admin year (2010).
 - D. Write an "Information for Advisors" piece to be emailed to advisors monthly.
2. Increase the number of meaningful and impactful service projects by Key Clubs.
 - A. Promote this concept in some way at every board meeting.
 - B. Make this the topic in my SZR remarks (2013).
3. Double the percentage of Key Clubs who are represented at DCON.
 - A. Target DCON promotion each year to clubs and their sponsoring Kiwanis clubs that do not normally attend.
 - B. Provide a \$100 discount to each club who registers at least one member for DCON (2010).
4. Increase involvement by Kiwanians with Key Club members.
 - A. Develop with the board and Key Club Committee a list of ways Kiwanians can personally interact with Key Club members and disseminate to Kiwanis clubs and other events by winter board meeting (2010).
 - B. Develop and use a training program that outlines the 10 responsibilities of Kiwanis for KDCON and other training opportunities by September 1 (2010).
 - C. Write at least one *Florida Kiwanian* article each year that promotes Kiwanis involvement or Kiwanis club responsibility to Key Club.