



Virtual Campaigning

This year, candidates running for executive positions or international endorsement in the Florida District of Key Club International will campaign by submitting two videos, one giving a speech and another answering 2 questions about the position you're running for.

Guidelines for Speech Video

- Maximum of 2 minutes
- Film in landscape form
- Language must be Key Club appropriate
- You must be the only person speaking
- You may not use any props, background music, sound effects, or filters of any kind
- Business professional attire (recommended)
- This video will be shown at Spring Zone Rallies

Guidelines for Q&A Video

- Maximum of 1 minute per question (see in next page)
- Film in landscape form
- Language must be Key Club appropriate
- You must be the only person speaking
- You may not use any props, background music, sound effects, or filters of any kind
- Business professional attire (recommended)
- You do NOT need to restate the questions at the beginning — the Elections committee will edit the videos to include them
- This video will be posted on the FDKC YouTube accounts and be shown at Spring Zone Rallies

After your application has been approved, you will receive an email with instructions to upload your videos to a shared Google folder. Feel free to email the Legal and Elections Committee at elections@floridakeyclub.org if you have any questions about this process.

CAUCUSING QUESTIONS

Questions for District Governor candidates:

1. As District Governor, one of your major responsibilities is guiding a student board of around 50 diverse leaders from all over the district. How would you mediate conflict and ensure everyone feels welcome?
2. Lieutenant Governors are the KEY to a thriving district, and as Governor it is your responsibility to support them in any way possible. What ideas do you have to help assist Lieutenant Governors in their positions?

Questions for District Secretary candidates:

1. As District Secretary, you are responsible for promoting the completion of the Online Pride Reports (OPR) and Officer Information Forms (OIF). How will you ensure that these items are submitted, as well as manage the Keymuntnity System?
2. How do you plan to inform and communicate to club secretaries across the Florida District?

Questions for District Treasurer candidates:

1. How do you plan on increasing fundraising for the Endowment Fund and increasing applications to FLOF (Florida Opportunities Fund)?
2. How do you plan to promote dues throughout the district, particularly to clubs that are inactive?

Questions for candidates seeking international endorsement:

1. What can you and your unique past experience bring to the international level?
2. What plans do you have to help best represent your districts to the International Board?