

KEY CLUB IN QUARANTINE

An official guide by the 2020-21 FDKC Executive Committee

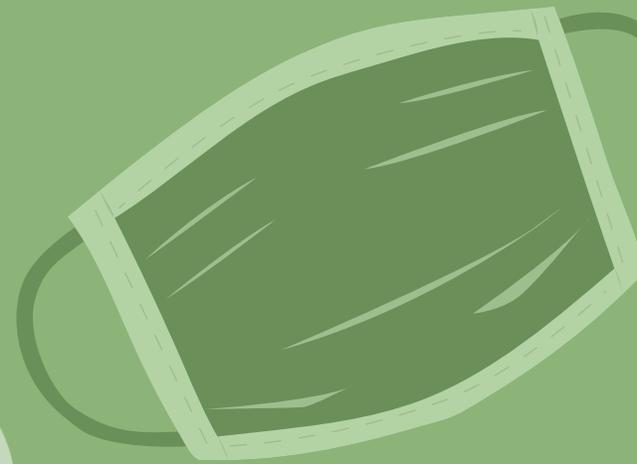


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GOVERNOR JOEY'S *Opening Letter*

Leaders of the Florida District,

With school restarting for many of us (whether that be in person or online) and the COVID-19 pandemic still occurring, the state of Key Club might seem like it is in disarray.

Rest assured, the 2020-2021 Florida Key Club Executive Committee and District Board of Trustees are here to support you with all of your Key Club needs and we encourage you to reach out for assistance if needed. This guide was created to provide detailed guidance on how your club should continue its activities remotely.

Although we are entering a very confusing time, one thing remains clear: Key Clubs across the Florida District (and beyond) need to keep meeting, even in quarantine. Now more than ever, our communities need **us**, and we need **you** to stay active. Please refer to the next page for some member testimonials regarding why we need "Key Club In Quarantine."

The 2020-2021 Executive Committee really hopes this guide will be useful to everyone. If you have any questions or concerns, please do not hesitate to contact me (contact info below).

Yours In Service, Leadership, and Love,
Joey Chen
2020-21 Florida Key Club District Governor
governorjoey@floridakeyclub.org
(941) 202 - 9282

Date Written: 8/25/20



WHY DO WE NEED KEY CLUB IN QUARANTINE?

Quotes from the 2020-21 FDKC District Board

Haven, Division 15B Lt. Governor from Hardee County

The sense of community and togetherness created by Key Club is essential in getting through these particularly difficult times. Although the way we meet and serve may be different, the heart will still be there and can be a source of light and positivity for so many students who desperately need it in this environment.

Dominic, Division 3 Lt. Governor from Leon County

In many ways, Key Club is a second family that some members rely on during stressful times. If anything, in this upcoming year, members need Key Club more than past years to have a comfort space and time where they can relax.

Meera, Division 18 Lt. Governor from Sarasota County

The message of Key Club International is "Caring Our Way Of Life", and what better way to show how much we care than to give back during a time of utter need!

Abel, Division 15A Lt. Governor from Polk County

I think a lot of people have experienced loneliness since everything shut down in March. I think Key Club provides a sense of community—whether we are meeting in person or meeting via Zoom, it's nice to see your friends after a long time and participate in service projects together.

Delaney, Division 20B Lt. Governor from Martin County

Key Club is important to me because it allows me to reach new people that I would have never known.

Anna-Catherine, Division 2B Lt. Governor from Bay County

Friendship and helping the community. Sometimes that's the only thing students have in common. It brings us together to help us accomplish big goals

SERVICE PROJECTS IN QUARANTINE

GENERAL PROJECTS



MAKING MASKS

Make and sanitize masks through Zoom, to be donated to local homeless shelters, nursing homes, schools, hospitals, businesses, etc.

Tip: Have a central drop off location following the online service project.

CHALK THE DRIVEWAY

Decorate any large area with inspirational messages or motivational images that can be seen by children throughout the day.

Tip: Get permission from the property owner before starting this service project.



FOOD DRIVES

Collect canned food at your school, and donate them to people in need.

Tips: Wear a mask and social distance. Promote the drive through social media and with posters/ signs around local businesses.

FOR THE ELDERLY



NURSING HOMES

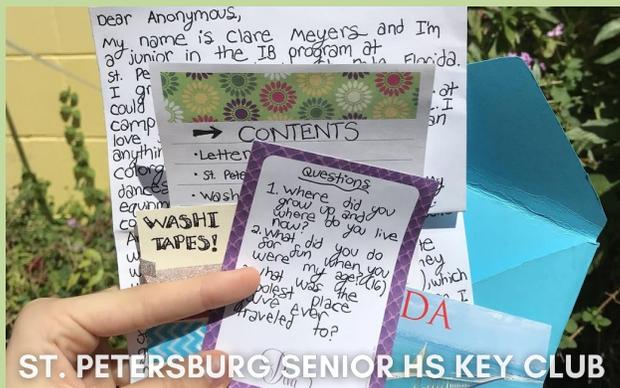
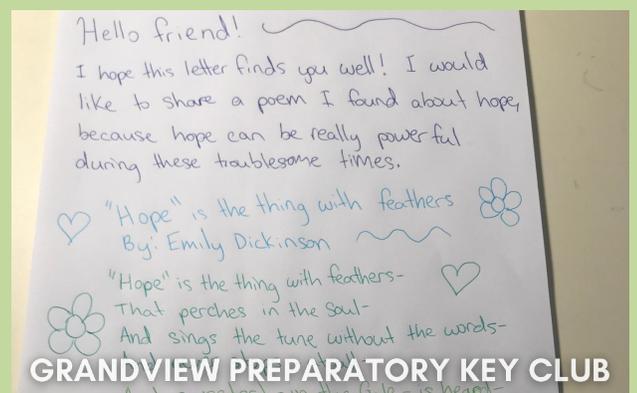
Plan a card/penpal campaign for a local Assisted Living Facility.

Tips: Utilize social media/Google Forms to assign penpals/plan the card campaign. Reach out to the nursing home management to organize these campaigns.

LETTERS PART 1

Send a letter of encouragement to local nursing homes, partnering with local organizations, the city council, etc.

Tip: Reach out to already established organizations to help send the letters (more info in Part 2 and 3).



LETTERS PART 2

Love for the Elderly.

<https://lovefortheelderly.org/letters>

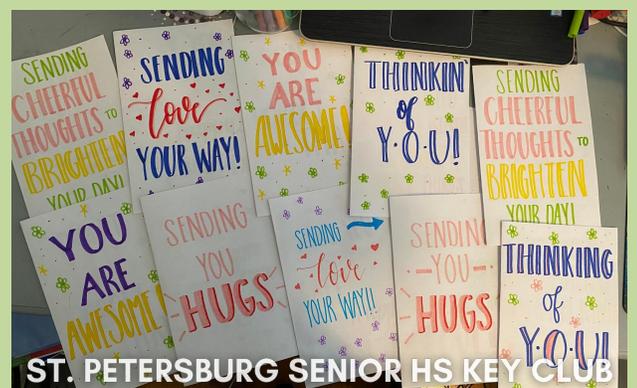
A nonprofit national organization that gives out handwritten letters to senior citizens that live in ALFs and Nursing Homes. Due to COVID-19 and the widespread implementation of social-distancing, many senior citizens have had to separate themselves from loved ones causing loneliness amongst their generation

LETTERS PART 3

Neighborly.

<https://thatsneighborly.org/write>

An organization that will send letters to the elderly population. COVID-19 has forced the elderly population to quarantine due to their susceptibility to the virus, leaving people lonely and vulnerable to deteriorating mental health.



FOR THE YOUTH

All projects within this section work with Governor Joey's 2020-21 Keys For Kid project!



ST. PETERSBURG SENIOR HS KEY CLUB

BOOK RECORDINGS

Record children's book readings. These videos can be sent to local elementary and distributed to parents to show to their children while staying at home.

Alternative: Hold a book reading through Zoom, where any elementary schoolers may join.

ONLINE TUTORING

Hold Zoom sessions to help with homework and provide fun games to de-stress elementary school students from the impacts of COVID-19.

Tip: Provide a Google Form sign up to help match students with tutors (ask about what subjects they need help with, classes, goals, etc.)



CRAFTING VIDEOS

Present a tutorial about fun activities and crafts that are quarantine friendly! Clubs can distribute these videos with local schools.

Tip: Promote these videos on social media to ensure as many students have access to them as possible! In addition, consider making cards that can be given along with the video.

ADVICE FOR FRESHMEN

Create an online high school survival kit, with tips and tricks from upperclassmen and cute notes of encouragement.

Tip: Possibly consider creating a video or Zoom presentation to accompany it, to make it even more special!



ARMWOOD HS KEY CLUB

FOR THE YOUTH CONTINUED...



MENTAL HEALTH

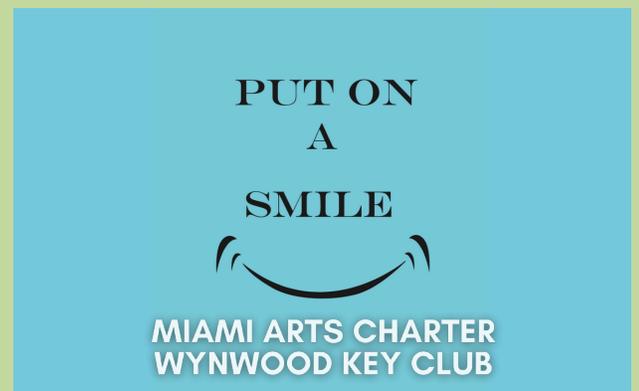
Host a presentation about mental health with a spokesperson from a mental health organization. Members can learn more about mental health facts and create encouraging social media posts.

Note: The time planning and conducting this event will count as service.

BOOKMARKS/POSTERS

Design bookmarks, and posters for Elementary school students with motivational messages or poems about service and leadership.

Tip: Have a central drop off location following the online service project.



GOODY BAGS

Make goody bags with essentials and fun things to do at home. Collect stuffed animals, toys, children's books, puzzles, games, etc. to be given to elementary school students or foster homes.

Two ways to do this project:

1. Hold a drive (following COVID-19 safety protocols) to obtain items and assemble the goody bags yourself, with a small group.
2. Give guidance regarding the goody bags items to Key Clubbers, put them together through Zoom, and have a central drop off location following the online service project.

ONLINE MENTORSHIP

Have the upperclassman Key Clubbers mentor the underclassman. This could also work in conjunction with a K-Kids or Builders Club.

Tip: Use Google Forms to pair mentors with a mentee. Conduct mentorship calls through Zoom/Google Meets and play games, discuss classes, etc.



FOR THE TEACHERS...



THANK YOU VIDEOS

Put together a thank you video for your teachers to show them some love and support during this time.

Tip: Set up a Google Folder for your Key Clubbers so they can just drop their videos in when finished.

TECH SUPPORT

Zoom and online teaching can be hard for your teachers! Provide a volunteering system of tech support to assist them in all their needs.

Tip: Set up a Google Form for teachers to fill out regarding their technological needs.



APPRECIATION COLLAGE

Edit an "appreciation" collage for your teachers, giving thanks for their hard work.

Note/Tips: Be sure to write out a message that is long enough/short enough for all of your participants. PicsArt is a great collage app!

WELCOME BASKET

Put together welcome baskets (with school supplies, tissues, hand sanitizer, etc.) or just gift baskets if school has already started.

Two ways to do this project:

1. Hold a drive (following COVID-19 safety protocols) to obtain these items and assemble the baskets yourself or with a small group.
2. Assign teachers to students, put together baskets individually through Zoom, and drop them off at school.



FOR OUR WORKFORCE...



VIRTUAL BABYSITTING

Offer virtual babysitting services to frontline workers and help keep their children entertained so the parents can work.

Ideas for babysitting: Watch a movie online, play games like skribbl.io, help with school work, etc.

SENDING THE ESSENTIALS

Put together bags of essentials (like masks, hand sanitizers, etc.) and give to our workforce.

Two ways to do this project:

1. Hold a drive (following COVID-19 safety protocols) to obtain these items and assemble the bags yourself or with a small group.
2. Give guidance to your Key Clubbers regarding the essential items. Put them together through Zoom, and have a central drop off location following the online service project.



MAKING SIGNS

Make thank you signs and posters to put near hospitals and other places with essential workers.

Tips: Hold this service project through Zoom. Have each Key Clubber put up their poster/sign at their nearest hospital or workplace for essential workers.

LETTERS FOR MAIL WORKERS

Make thank you letters targeted towards mail workers.

Tips: Leave the letters in the mailbox, so that the mail worker will directly receive it. The benefit is that there will be no need for stamps!



OTHER SERVICE IDEAS...

FREE RICE APP

An app where you can answer trivia questions to earn rice for the United Nations World Food Program. <https://freerice.com>

TRANSLATORS WITHOUT BORDERS

Translate medical texts for healthcare professionals and earn service hours. <https://translatorswithoutborders.org>

CHARITY MILES

Turns your neighborhood jog or weekend hike into a fundraiser for good. Choose a charity and get to exercising! For every mile that you record, you earn money for your chosen charity. The app tracks your movement. <https://charitymiles.org>

BEANBEANBEAN

A website where you can earn money for food banks through answering trivia questions. <https://beanbeanbean.com>

ATLASGO CHARITY

An app where you can donate money to charity by working out. <https://atlasgo.org>

BE MY EYES

An app that connects blind/low-vision individuals with sighted volunteers. Help people with low-vision abilities through video call. <https://bemyeyes.com>

BOOKSHARE

A website where you can scan or edit books for people with reading disabilities. <https://bookshare.org>

FOTITION

Spread awareness regarding pressing causes through sharing photos on the Fotition app. <https://fotition.com>

ILLUMINATION FOUNDATION

Write thank you messages for essential workers. <https://tinyurl.com/IFmessage>

OTHER SERVICE IDEAS...

DOSOMETHING.ORG

Volunteer online through one of their campaigns to help solve real-world problems. <https://dosomething.org/us>

FEEDIE

An app created by the Lunchbox Fund that allows you to share your passion for food with others. <https://wethefeedies.com>

UNICEF'S MATH FOR GOOD

Donate 25 cents for every question you get right! unicefusa.org/math-quiz

SHARE THE MEAL

Through just a tap on your phone, you can "share the meal" with a hungry child. <https://sharethemeal.org/en>

UNITED NATIONS

There are so many ways to help the UN through COVID-19 Response, art & design, project management, and more! <https://onlinevolunteering.org/en>

CATCHAFIRE

Find hundreds of virtual volunteer projects for every skill, time commitment, and cause. <https://catchafire.org/>

SMITHSONIAN DIGITAL VOLUNTEERS

Help make Smithsonian collections more accessible by volunteering online to transcribe historical documents or edit Wikipedia articles related to their artifacts and research. <https://si.edu/volunteer/DigitalVolunteers>

AMNESTY DECODERS

Help conduct research into global human rights violations like abusive tweets, oil spills, drone strike evidence, etc. <https://decoders.amnesty.org>

ZOONIVERSE

Help conduct people-powered research on topics like identifying endangered animals, classifying galaxy systems, or transcribing Shakespearean manuscripts. <https://zooniverse.org>

PROJECT GUTENBERG

Donate eligible materials, transcribe books into a digital form, or proofread others' work. <https://tinyurl.com/projectgutenbergvolunteers>

PROMOTING MEMBER INVOLVEMENT IN SERVICE PROJECTS

Created by the Service & Major Emphasis Committee

QUESTIONS TO CONSIDER

- Would members want to do this service project?
- Is it going to benefit the community?
- What resources will be needed? What will be the budget?
- How can we involve our faculty advisor and Kiwanis advisor?
- Did the members learn something from the service project?
- Did the members enjoy the service project? Can we get their feedback through a Google Form survey?

PROMOTE THE MEMBER'S ROLE

- Establish member-led committees at the beginning of the year such as fundraising, the Governor's Project, UNICEF, DCON awards, etc.
- Appoint class directors and promote their role; they will act as a liaison and voice for their grade by communicating with the club officer board.
- Give members the opportunity to lead small scale service projects.
- Plan socials as well as other bonding events with club members throughout the year.
- Start an award or point system for members, based on the highest number of service hours.

OFFICER MEETINGS IN QUARANTINE

MEETING TOPICS:

Now more than ever, it's important that club officers are communicating effectively and using meetings to organize club activities. Consider the following meeting topics...

- **TENTATIVE CALENDAR FOR THE SCHOOL YEAR**

Go through each month of the year and consider potential service projects and fundraisers. Make note of which dates work best for officer meetings and club meetings. Consider including deadlines such as your dues payment

- **SERVICE AND FUNDRAISING IDEAS**

- **CLUB BUDGET**

Work with each other to establish a club budget that notes income from fundraisers and expenses such as dues, t-shirts, donations, costs of service projects, and more

- **PROMOTION THROUGHOUT SCHOOL**

Brainstorm ways to spread Key Club around your school! You can also do this virtually via social media

- **RETENTION PLANS FOR LAST YEAR'S MEMBERS**

- **CONNECTING WITH KIWANIS**

Discuss ideas to work with Kiwanis. Reach out to your Kiwanis Advisor. See if your club can virtually attend Kiwanis Meetings

- **CONNECTING WITH YOUR SCHOOL COMMUNITY**

Since each of your officers may be involved in different classes/school activities, you can all discuss which aspects of your school could benefit from a Key Club lead service initiative



CLUB MEETINGS IN QUARANTINE

MEETING STYLES:

FULL VIRTUAL:

Officers can present a PowerPoint together using a shared screen. Everyone is in their own individual location

VIRTUAL/SOCIAL DISTANCING COMBINATION:

Attendees can sit 6 feet apart. Computer can be placed and officers walk up to it to present to the club

MEETING TYPES:

PARENT MEETINGS:

Now more than ever, it's important to include parents in Key Club plans. Discuss school club policy, how your Key Club plans on completed service hours, how your club's requirements (if applicable) will be affected, why staying involved in Key Club is important

SERVICE ACTIVITY MEETINGS:

Meetings that include a service activity. Gives members something to do so meetings are more interactive. Creates variety from virtual classes and makes Key Club more fun

INTEREST MEETINGS:

Despite circumstances, your club should also work to recruit more members. Work with other clubs to promote an interest meeting and discuss the benefits of joining Key Club. Request to send a mass email to students, use your school's social media accounts, ask teachers to post your meeting info in their classroom (virtual or not), etc.

INFORMATIONAL MEETINGS:

If your meeting is only informational, make sure to have an icebreaker and a brain break in the middle to keep engagement up. Try to involve the members so it doesn't feel like only the officers are speaking. Invite other clubs in your division and attend other clubs' meetings to get inspired

CLUB MEETINGS IN QUARANTINE

MEETING TOPICS:

SERVICE:

Service while social distancing, Bright Futures, how to submit hours to club secretary, club service projects, inform about Governor's Project

KIWANIS FAMILY:

Talk to your Lieutenant Governor (LTG) to see if a Kiwanis Family club is being chartered near you and promote it to your club, invite Kiwanians and have them speak, invite CKI members to talk with seniors, promote an upcoming Kiwanis meeting, inform of the levels of Kiwanis

DIVISION:

Describe what a division is, invite your LTG to speak on division plans, promote upcoming **Divisional Council Meetings (DCMs)**, promote upcoming Zone events (Key Club Kickoff Conference, Spring Zone Rally, etc)

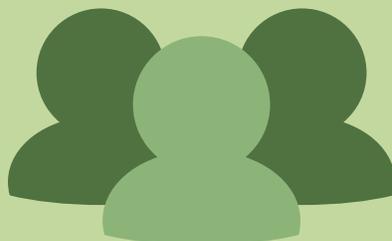
- **Divisional Council Meetings-** LTG hosted meetings with all clubs in the entire division! At these meetings, district information is relayed to the clubs.

LEADERSHIP:

Discuss leadership opportunities (class director, officer elections), discuss committees and committee chairs, inform of District Conference (DCON) recognition awards

CLUB GOALS:

Inform your club members of what your goals for the year are and motivate them to accomplish them!



BONDING IN QUARANTINE

BONDING ACTIVITIES

ICEBREAKERS:

Two truths and a lie - Each person takes turns naming two truths and one lie, and the rest of the members guess which statement is the lie.

Soulmate - One person is asked to choose between two items. If the participants disagree, they turn off their cameras. Continue until there is only two people left with their camera on.

Scavenger Hunt - Choose an item/list of items for members to find in their room and have them show the camera.

This or That - is an amazing talking game where players choose which of two items they prefer.

One Word Pulse Check - For this icebreaker, have everyone on your Zoom go around and share a word or phrase that represents how they feel that day.

One Word Stories - Players sit in a circle. One person says a single word to begin a story. The person to his left says another word, then the next person says another word, continuing around the circle. The object is to tell a coherent story, one word at a time.

Rose-Bud-Thorn - You say something good that happened to you this week (rose) something bad (thorn) and something you're looking forward to (bud).

Name, Place, Animal, Thing - To play, pick a letter. Each player has to list a famous person's name, a place, an animal, and a thing that begins with that letter. The first person to type them into the Zoom chat wins.

ONLINE GAMES:

Kahoot! - Create a quiz for members to play.

Jeopardy - Jeopardy style quiz competition. Use an online template.

Scattergories - Pick a letter and then have members find Service Projects and DCON Themes that start with that letter. Use Zoom's shared whiteboard feature to allow members to write their responses.

Charades - The first person to guess the word or phrase gets a point. If you like, divide into teams before playing. Players from each team take turns pantomiming for their teammates. The first team to guess the word or phrase gets a point.

Pictionary - Use Zoom's whiteboard feature and have people guess your word that you are drawing.

Bingo - You can easily create a Bongo card or find some online and simply share it with others and have a random number generator to pick.

Cards -You can easily play card games online with the website [PlayingCards.io](https://www.playingcards.io).

Trivia - There are tons of websites to use to generate random trivia questions. A fun way to have service hours and fun is to do Free Rice. You simply answer trivia questions and donate rice for free at the same time!

Movie Night - Get together with friends on Zoom and watch a movie together! It can even be based on the Holidays!

Codenames - a game of word association and guessing. The players must split into 2 teams and guess which words are closely associated with their team. Each team is given a 'codename'. This word is the clue that must be used to associate with. Be careful not to uncover the opposing team's words, or you'll add on to their points instead! And also watch out for the spy! If you uncover him by mistake, your team loses immediately. You can set up a game of Codenames on horsepaste.com. Start a game, and send your friends the password. They enter the password and immediately join your game.

MORE BONDING ACTIVITIES...

ROTATING BUDDY SYSTEM

This is a great way to have everyone get to know each other.

How it works: Everyone in your club is randomly assigned to another person every few weeks to help everyone get to know each other.

Note: If you're a bigger club, you can split people up into groups bigger than 2 and encourage them to work on a service project together or have their team night as well.

DESERT ISLAND SCENARIO



Present a scenario in which everyone can only pick three items to bring with them to live on a desert island and ask them to explain why!

There are many variations you can do with this: Having them pick from only 10 options you give (maybe see how many people choose certain items through a Zoom poll). They have to be stuck on the island without finding a way to leave, pick fictional characters or celebrities they have to be stranded with, etc.

SOCIAL DISTANCING ACTIVITIES



Come up with social-distancing bonding activities while wearing masks.

Example: A park picnic with Key Clubbers (with everyone properly social distanced)

MEETINGS

ONLINE PLATFORMS

SKYPE:



- Supports up to 50 people
- Create Skype groups for calls
 - Would work better for officer meetings since it's the same recurring attendees
- No breakout room function
- Dynamic messaging function
- Meetings can't be recorded
- Unlimited meeting length

GOOGLE MEETS:



- Supports up to 100 people
- Easy to join with code or link
- Group message function
- Meetings can be recorded
- 60 minute meeting length (*effective September 30th, 2020*)
- Compatible with other Google apps

JITSI MEET:



- Supports up to 75 participants
- Free with no account needed
- Unlimited meetings and meeting length
- Screen sharing with an application window, full screen, or browser tab
- Meeting recording available
- Messaging with participants
- Dial-in option
- No breakout rooms function
- Compatible with Windows, Mac OS, Android, and iOS

HANGOUTS:



- Google Hangouts
- Supports up to 25 people
- No breakout room function
- Dynamic messaging function
- Meetings can't be recorded
- Unlimited meeting length
- Compatible with other Google apps



Zoom is an awesome platform that enables users to speak for up to 45 minutes with 50 people with a free account. I can personally attest that the platform works out great for all types of meetings. This past summer, the Florida District of Key Club District Board, held a 6-hour conference call, using Zoom, in place of our June Board meeting, and everything ran incredibly smoothly.

ZOOM TIPS AND TRICKS:

If you are not speaking, mute your mic. You should be muting yourself in all meetings, but especially meetings with more than a few people. You want to avoid distracting others from the main purpose of the meeting. Muting your mic is up there with washing your hands at this point. Click the mic in the bottom left corner of the meeting window to mute/unmute. Meeting Hosts and Co-Hosts have the ability to mute participants in a few ways.

During Meetings. Do not rely on your built-in laptop's speakers AND microphone to work well. It's usually one or the other. We encourage you to use headphones with a built in microphone, so other people's voices don't leak from the speakers into the mic, causing really bad echo. Zoom has some built-in echo cancellation, but it's not perfect. Earbuds with an in-line mic or AirPods will probably be good enough.

Video: "Turn off my video" when joining a meeting. Use this feature. You will have to consciously start your video after joining a meeting, preventing any embarrassing surprises on your end. You also get a few seconds to prepare yourself for human interaction.

Audio: "Mute my microphone" when joining a meeting. Use this too, for pretty much the same reasons. In Zoom meeting with more than a few people, it will be critical that your mic is muted unless speaking.

- For meeting Hosts and Co-hosts, in the participant's window (click participants in the bottom of the meeting window), you can mute individuals. You also have the option to **Mute all, Unmute all**, and under "More", **Mute Participants on Entry** (use this!), **Allow Participants to Unmute Themselves, Lock Meeting**, which prevents random people from joining.
- **General:** "View More Settings" will take you to the web interface, where there are even more settings, most of which will be useful to Hosts, such as limiting chat. Instructors might not want direct messaging between students going on in the chat.

Virtual background: You can choose a virtual background in place of your real life one. You can hide your messy room, other people, etc. It works pretty well but its not perfect, so don't rely on it to hide everything that is behind you.

FUNDRAISERS IN QUARANTINE

TREASURER MURTAZA'S LETTER



Greetings Key Clubbers!

My name is Murtaza Hussain, and I am your Florida District Treasurer! With the current pandemic going on, service is more important than ever! It is important that, to the best of our ability, we contribute to organizations that are affected by the pandemic safely and effectively. That being said, below I have outlined eight different ways you can fundraise for your clubs and outside organizations while maintaining social distancing measures! By executing these epic eight different fundraising ideas, you can initiate one fundraising idea per month throughout the school year, along with others you have in mind. I hope these ideas help!

*Paying Forward my Service to You,
Treasurer Murtaza*



FUNDRAISING IDEAS

FUNDRAISING BINGO!

Social Media Crowdfunding Source; Primarily done through Instagram / Facebook Stories

Design a Bingo Card with Rows of \$1, \$2, \$3, etc. (Any amount X that you want) with a donation link on the top of the card.

Followers who donate X amount will have their profile tagged on to the amount. The goal is to fill up the Bingo Card!!

Tip #1: To make it even more fun, you can attach dares to the bingo, so whenever someone donates, an officer from your club officer board would have to do a dare.

Tip #2: The website/app Canva has great templates for social media bingos! Consider creating your Bingo Card through there!

Check out some great examples below! (There is an example from one of our 2020-2021 Sistricts: Cal-Nev-Ha)

DIVISION 35 EAST

DLT BINGO

Eat 3 lemons	Cut 1 inch of your hair	Clown Makeup	Make a sandwich with every single condiment in your fridge, then eat it!	Post most embarrassing picture on your story
Give yourself a mayonnaise hair mask	Egg on the head	Change my IG profile name for 2 weeks	Shot of Hot Sauce	Eat a banana/orange peel
Call a restaurant and order something they don't have	Eat half an onion and don't cry	Put a lot of ice down your shirt while eating wasabi	Pretend to be an interviewer w a mic every time you talk	Bake banana bread and bring it to your house
I'll send you my peepsie jokes	Do a tiktok dance and post on reels.	Eat foods you don't like	Draw on your siblings face	Shower with hoodie on
Spicy Noodle Challenge	Let your friend upload a picture on your story	Wear heels around for a day + a workout	20 Push-ups	Prank call someone in Key Club

venmo @d35east
Include the name of the DLT member & the dare!

DLT BINGO RULES:

- Fill out the form: tinyurl.com/d35edares
- Venmo @d35east** and include which DLT member and the dare you'd like them to complete.
 - All proceeds go to the Pediatric Trauma Program
- If you donate to complete the last box in the row, you are able to choose a **Super Dare**.

SUPER DARES:

 - Drink a fire noodle packet
 - Perform a KPOP dance
 - Take a shot of soy sauce or apple cider vinegar
 - No Netflix/Anime for 2 weeks
 - Act like an elephant on your driveway with a rolled up magazine as the nose
 - No social media for a week
- If you donate to complete the last box on the entire board, you are able to choose a **Super-Duper Dare**.

SUPER-DUPER DARE:

 - Allow every person that contributed to the bingo sheet to **pick an item to put into a concoction**
- If every DLT bingo board is complete, we will host an **ASMR DCM!**

OTTO Venmo:
THON _____

\$1	\$1	\$1	\$1	\$1
\$2	\$2	\$2	\$2	\$2
\$3	\$3	\$3	\$	
\$4	\$4	\$4	\$	
\$5	\$5	\$5	\$	

VENMO ME @

Choose any amount and help me fill my board to help people take a break from cancer!

\$15	\$5	\$10	\$7
\$10	\$25	\$15	\$5
\$5	\$10	\$4	\$2
\$2	\$5	\$25	\$10

All proceeds go to Upstate Golisano Children's Hospital

FOR PETE'S SAKE, WALK!
FAMILIES FACING CANCER SHOULD NEVER WALK ALONE

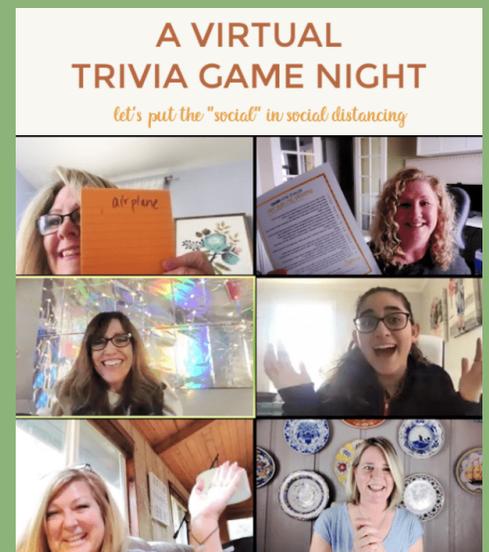
FUNDRAISING IDEAS

DONATION ENVELOPES/BOXES

Partner with a local restaurant or shop to leave donation envelopes/boxes at their tables to get donors to give cash or extra change. This could raise awareness for your cause and eventually accumulate to high amounts over time.

This can be best done by calling restaurants and shops in your local area and explaining to them your cause and what you want them to do.

Remember: Following up is KEY!



VIRTUAL TRIVIA NIGHT

Host a Virtual Game/Trivia Night online to create a fun and serviceable way to fundraise!

Preferably, make the Game Night include questions that spread more awareness of the current issues we're facing.

- Example: A Kahoot asking questions about maternal and neonatal tetanus around the world to support the ELIMINATE/UNICEF project!
- Other fun examples include virtual Family Feud, custom Key Club style Jeopardy, Bingo Night, among others!

Can be done by creating a Google form that includes an entrance fee or asks for proof of donation tailored to the organization.

Spreading it around with your club social media accounts can churn attention and funds!

FUNDRAISING IDEAS

MOVIE NIGHT!

Purchase a new movie that many have not seen / ones that aren't on Netflix yet and host a Virtual Movie night over Zoom!

Have a Google Forms Sign-up along with a registration fee to help fund for your club and cause!

HOST A DISCUSSION /TED TALK-STYLE EVENT

Many Key Clubbers, family members of Key Clubbers, friends of Key Clubbers (or anyone!) may have very great life stories and experiences to share. Finding that one person (or multiple people!), you can host a Zoom Call where your special guest(s) can share their story to fellow Key Clubbers.

You can open this event not only to personal stories but also sharing lessons on issues or topics individual members are passionate about!

Having a registration fee to attend the call can be a viable way to fund for your projects or causes!

MINDFULNESS MEDITATION NIGHT

By downloading free meditations apps such as HeadSpace or Calm, you can host a Zoom Call where the voice guide (through the app) can guide all members in meditating together. This fun, relaxing, and healthy exercise can be used as a way to bond with another, along with raising funds for your cause

Having a registration or an optional donation link shared with everyone at the end of the Meditation Session is one of many ways to raise money with this activity!



FUNDRAISING IDEAS

GOFUNDME PAGE

Though this is a pretty common and easy way to gain money for your cause and goal, many people overlook how effective it can be!

Create a fundraising page at <https://www.gofundme.com/> to crowdfund for your club or interested organization!

Make sure to be as descriptive as possible when explaining why you are collecting money → This will establish credibility and trust between your club and your potential donor!

FUNDRAISING PHONE-A-THON

While many businesses are slow due to the pandemic, there are many others that are thriving due to more people staying at home. These businesses include restaurants that deliver (ex. Pizza Shops), the majority of grocery stores, drive-in movie theaters, among others!

Contact these respective businesses and ask if they could donate a small portion of their day's revenue toward your service project or organization of interest!

SOCIAL MEDIA CAMPAIGN

Similar to the Ice Bucket Challenge for ALS awareness or the "Money Moves Monday" dance for the Endowment Fund, create a social media campaign or trend to encourage people to donate!

Tip: Center the campaign around something related to the organization you're planning on donating to. (Like how "Money Moves Monday" worked with the message of the Endowment Fund: <https://www.instagram.com/p/B7tEsstAvng/>)

BIRTHDAY FUNDRAISER

Have an officer's birthday coming up? Ask your Key Clubbers to make donations to a chosen organization in replacement of a gift!

Advertise this on social media to solicit more donations/gifts!

ORGANIZATIONS TO DONATE TO

FLORIDA KEY CLUB ENDOWMENT FUND

The Florida Key Club Endowment Fund was established to provide college scholarships and funds to reduce the cost of the annual District Education and Leadership Conference (DCON). The Endowment Fund focuses on funding opportunities for Key Club servant leaders and will fund at least ten scholarships, nine of which will be \$2,000 each. As the Endowment grows in future years, the number of funded scholarships will increase!

Every penny into the Endowment Fund circles back to YOU!

If every Key Club member (or family member of a Key Club member) in the Florida District donated \$5 to the Endowment Fund, our Fund would increase by over \$100,000!

What does this mean?

- Increased number of scholarships!
- Lowered DCON Costs
- More money allocated for service projects through FLOF!

How to Donate? → <https://secure.ggiv.com/for/fdokcii>

Video Guide to donating to Endowment: https://youtu.be/5D5NTI_13xk



ORGANIZATIONS TO DONATE TO

THE ELIMINATE PROJECT

The Eliminate Project's main focus is to eliminate maternal and neonatal tetanus, a disease that is contracted during childbirth due to an unvaccinated mother being exposed to unsterile instruments, contact with the ground or other unsanitary objects during birth. Infants infected with tetanus experience intense pain due to convulsions that are triggered by a heightened sensitivity to light, sound, and touch that usually cause the baby to die after about a week. All funds collected through Trick-or-Treat for UNICEF will go to alleviate the over 100 million women who are at risk for the infection.



MAJOR EMPHASIS/PREFERRED CHARITIES

- March of Dimes
- UNICEF
- Children's Miracle Network
- Thirst Project

Information on each of these organizations' missions & goals can be found on <https://www.keyclub.org/about/partnership/>



RECRUITMENT IN QUARANTINE

SOCIAL MEDIA PLATFORMS

Post on your social media platforms and reach out to members to share it on their social media. This can show that members have others they know in the club. In turn, it allows you to reach a bigger audience and hopefully gain new members. You can create your own social media for your club, or have content posted on the main school accounts. Reach out to the social media accounts so your content can reach a bigger platform!



REACH OUT TO 8TH GRADERS

Reaching out to 8th graders is a great way to promote Key Club. They are entering high school, and many of them are still finding things they enjoy doing. Promoting Key Club will make them want to join the club because it allows them to meet new people and serve their school! Not only that, but many might not know about Key Club, so informing them could never hurt. You can only benefit by gaining a new passionate member.

RECRUITMENT POSTER CONTEST

Launch a contest in your club for Key Club recruitment posters and advertise the contest on social media. This is a great way to get Key Clubbers competitive and engaged and provide great recruitment resources through the submitted posters.

PARENTAL PROMOTION

Entice the parents for them to encourage their kids to join Key Club. Many parents want their kids to be more involved with the school or have an after school activity. Key Club could be a great option, and letting their parents know that, can help you gain new members.

HOLD A "VISITORS DAY"

Dedicate an online meeting where every single current member of Key Club needs to bring a visitor to the meeting (non-Key Clubber). This will help your Key Club gain attendees/members. If you make the meeting on "Visitor's Day" really engaging and fun, you might have just earned yourself new members. Advertise your visitors day on social media and consider possibly creating a sign up sheet/Google Form to keep track of the "visitors" for "Visitor's Day."



VIDEOS

Record recruitment videos for your Key Club, engaging as many members as possible. Post this video on your Key Club's social media accounts. Create a script if needed and use a Google Folder for people to drop in their videos.

GOOGLE FORMS/NEWSLETTERS

Share a Google Form for prospective members to sign up to Key Club and start receiving Key Club newsletters and updates. At every recruitment event, make sure you share the link to this Google Form with your attendees and get more students to fill it out. Make note of the list of members and send them all newsletters monthly/bi-monthly (work with your Club Editor on this).



EMAIL TO ACTIVITIES DIRECTOR

Send an email to your school's activities director, so they can help promote attending Key Club meetings on your school website, on campus (if applicable), and more. Possibly request the director to reach out to parents and families and encourage their kids to attend Key Club meetings during this time.

VIRTUAL SERVICE FAIR

Host a virtual service fair/webinar to showcase the great service that your Key Club does and the impact that your club makes in your community. This could also be a fantastic way to find more service ideas, on top of recruitment.

"BIG K & LITTLE K"

Start a mentorship program between upperclassman and underclassman (pair them up) and call it "Big K & Little K." Big K is for the upperclassman (11th and 12th grade) and Little K is for the underclassman (9th and 10th grade/Builders Club members). This will help with not only recruitment, but also retention, because underclassman will have an upperclassman to look up to for assistance and inspiration. Use Google Forms to help with assigning Big K & Little K. Hold a "Big k & Little K" reveal event, so members can get excited and find out their pairing.

INCENTIVES

Here are a few incentives you can emphasize when promoting Key Club this year:

- Earn service hours from home
- Find great leadership opportunities and learn new lessons
- Get cords for seniors, letters for letterman jackets, old t-shirts, etc.
- Key Club looks great on college applications/resume
- Our communities need us now more than ever



THANK YOU

To all the Florida District
Key Clubs that contributed
photos to this guide.



KEY CLUB IN QUARANTINE

An official guide by the 2020-21 FDKC Executive Committee