

10 Tips to Keeping Your Club Strong



- 1) **Maintain a constant schedule of service projects and meetings.**
- 2) **Keep the fun in your club alive by holding socials and fun service projects.**
- 3) **Attend all of your division's Divisional Council Meetings (DCMs) and read your Lieutenant Governor's newsletters.**
- 4) **Do your best to fundraise for and send club delegates to District Conference (DCON) and International Convention (ICON).**
- 5) **Maintain a presence on all forms of social media including Facebook, Twitter, and Instagram.**
- 6) **Offer incentives to keep your members involved, such as a Member of the Month award or Key Club chord for graduating seniors.**
- 7) **Make sure your members, administration, Kiwanis Club, and Faculty Advisor are always updated on all club activities, projects, and events.**
- 8) **Establish high standards for your officers, keeping them busy with important tasks and helping to maintain their excitement for Key Club.**
- 9) **Allow members to easily contribute their ideas to the club and help you improve it.**
- 10) **Have comprehensive and fun meetings to ensure that every member enjoys Key Club to the fullest.**

