

MINUTES OF THE OFFICIAL MEETING OF THE 2017-2018 DISTRICT BOARD OF
TRUSTEES OF THE FLORIDA DISTRICT OF KEY CLUB INTERNATIONAL
ROSEN SHINGLE CREEK RESORT
ORLANDO, FLORIDA
9:00 A.M., SUNDAY, JUNE 11, 2017

Call to Order:

Governor Felanté Charlemagne called the board meeting to order 8:58 AM.

Invocation:

Division 8 Lt. Governor Rowen Nardini led the Invocation.

Pledge of Allegiance:

Division 26A Lt. Governor Kyle Castellanos led the Pledge of Allegiance.

Roll Call:

District Secretary Joshua Gibson took roll call and recorded the 2017-2018 Board Members present.

2017-18 Board Members Present:

District Governor Felanté Charlemagne	LTG Div. 14A Sofia Bove	LTG Div. 26D Greysshell Bent
District Secretary Joshua Gibson	LTG Div. 14B Thomas Turner	DCON Chair Rebecca Yap
District Treasurer Angel Aguilar	LTG Div. 14C Gustavo Fernandez	District Admin. Donna Parton
District Editor Lamiya Kudrati	LTG Div. 15A Michelle Bonilla	Assist. District Admin. Sam Kerce
District Webmaster Dominic Martinez	LTG Div. 15B Noah Roth	ICON & Finance Admin. Bob Parton
Executive Assistant Jessica Mendoza-Velasco	LTG Div. 16 Ailish Tierney	Zone Admin. A Jack Gander
LTG Div. 1A Ana Rios	LTG Div. 17 Tara Garner	Zone Admin. B Marcus Williams
LTG Div. 1B Campbell Taylor	LTG Div. 18 Gabe Layne	Zone Admin. C Beverly Baird
LTG Div. 2A Alexis Parks	LTG Div. 19A Monica Ruiz	Zone Admin. D Bob Filichia
LTG Div. 2B Carly Hanson	LTG Div. 19B Lisa Dong	Zone Admin. E Jim Powell
LTG Div. 3A Nicholas Ocampo	LTG Div. 20A Mohan Peddada	Zone Admin. F Richard Osso
LTG Div. 3B Charitha Moparthy	LTG Div. 20B Chantal Landron	Zone Admin. G Kerri Gordon
LTC Div. 4 Jenna Coleman	LTG Div. 21 Vanessa Paneque	Zone Admin. H Pamela Edwards
LTG Div. 5 Taylor Hansford	LTG Div. 22 Cassidy Carlson	Zone Admin. I Elizabeth Kominar
LTG Div. 6 Danielle Gonzalez	LTG Div. 23A Siried Vizuete	Zone Admin. J Richard & Gwen Leys
LTG Div. 7 Sohayla Eldeeb	LTG Div. 23B Bailey Campbell	Zone Admin. K-25 Lana Nudel
LTG Div. 8 Rowen Nardini	LTG Div. 24A Robin Moscovitch	Zone Admin. K-26 Dawn Campbell
LTG Div. 9 Emily Burris	LTG Div. 24B Ahmad Hamid	Zone Admin. L Dalton Yancey
LTG Div. 10A Robert Witten	LTG Div. 25A Eduardo Martinez	Zone Admin. M Margaret Williams
LTG Div. 10B (ABSENT)	LTG Div. 25B Elizabeth Feldman	
LTG Div. 10C Valeria Rios	LTG Div. 25C Angie Pinilla	
LTG Div. 11 Alexandra Studman	LTG Div. 26A Kyle Castellanos	
LTG Div. 12 Baylie King	LTG Div. 26B Leidy Pereira	
LTG Div. 13 Jessica Ferrante	LTG Div. 26C Jorgen Heilbron	

Absentees:

Division 10B Lt. Governor David Bruno

Introduction of Guests:

Kiwanis Governor Gary Frechette
CKI Governor Phoebe Sartori
Kiwanis Governor-Elect Todd Smith
Kiwanis Vice-Governor Steve LeBlanc & His wife Chris LeBlanc
CKI Suwanee LTG Billy Hackett
CKI Citrus LTG Josephine Di Russo

CKI Kiwanis Family Relations Chair Jennifer Moscovitch
Kiwanis Guest Gary Williams
Kiwanis Guest Anne Marie Stopper
Special Guest Trea'jure Dahl

Adoption of Agenda:

Division 9 Lt. Governor Emily Burris moved to adopt the agenda. The motion was seconded and carried.

Approval of House of Delegates Minutes:

District Webmaster Dominic Martinez moved to adopt the House of Delegates minutes. The motion was seconded and carried.

Approval of Spring Board Meeting Minutes:

Division 24B Lt. Governor Ahmad Hamid moved to adopt the Spring Board Meeting minutes. The motion was seconded and carried.

Approval of Resignations:

Division 25A Lt. Governor Eduardo Martinez moved to approve the resignation of Division 16 Lt. Governor Olivia White. The motion was seconded and carried.

Approval of Appointment:

Division 24A Lt. Governor Robin Moscovitch moved to approve the appointments of Division 14A Lt. Governor Sofia Bove, and Division 16 Lt. Governor Ailish Tierney. The motion was seconded and carried.

Installation of Appointment:

Kiwanis Governor-Elect Todd Smith installed Division 14A Lt. Governor Sofia Bove and Division 16 Lt. Governor Ailish Tierney

Approval of Committee Chairs:

District Treasurer Angel Aguilar moved to approve the appointment of the committee chairs. The motion was seconded and carried.

- Awards & Contests: Eduardo Martinez
- Education: Gabe Layne
- Membership Development: Gustavo Fernandez
- Endowment: Robby Witten
- Governor's Project: Jenna Coleman
- Legal, Elections, and Credentials: Vanessa Paneque
- Kiwanis Family Relations: Ahmad Hamid
- Marketing: Bailey Campbell
- Public Relations: Sohayla Eldeeb
- Scholarships: Robin Moscovitch
- Service & Major Emphasis: Lisa Dong
- Trick-or-Treat for UNICEF: Jessica Ferrante

Approval of Committee Reports (Exhibit A):

District Treasurer Angel Aguilar moved to approve the Committee Reports. The motion was seconded.

Executive Committee Reports:***Governor Felanté Charlemagne***

Following House of Delegates, I interviewed and selected all of the appointed positions with consultation from Secretary Josh, Treasurer Angel, Mrs. Parton, Sam, and David. I wrote my Governor's Message for The Sunshine Source and attended Governors and Administrators' Training Conference (GATC) in Chicago, IL with Mrs. Parton where we spent time talking about plans for the district. Additionally, I met and built strong bonds with the governors from all over Key Club International. I attended Kiwanis LTC where I spoke about my Governor's Project as well as learned several ways on how we can improve Kiwanis Family Relations. I have assigned committees, appointed committee chairs, and established directives. I also spend a significant amount of my time reading and answering emails as well as all your other communications. Never hesitate to contact me if you need anything! This concludes my report.

Secretary Joshua Gibson

Since DCON, I have sent out the DCON Board Meeting minutes. I updated the bylaws to reflect the amendments made at House of Delegates. I created and updated a new District Board Datasheet and District Board Directory for the 2017-18 year. I created a Secretary Newsletter for the month of June called "The Secretary Scoop" and sent it to all Secretaries, Presidents, and Faculty Advisors. This newsletter provided important information and updates for all Club Secretaries. I have updated Secretaries with information using Remind, Facebook, and constant contact emails. These updates included important Pride Report deadlines and new information on the Online Pride Report system. I have also responded to feedback and questions from Club Secretaries providing help when needed. I have updated the District Hours spreadsheet with all correct and complete OIFs, once the new system is up all pride report information will be reflected onto the district hours' spreadsheet as well. In the coming weeks, I will be contacting LTGs with missing Officer Information Forms to provide support to those who need it and will continue to provide updates to club secretaries to ensure an easy transition into the new OPR system. If you have any questions, please feel free to let me know. Thank you, this concludes my report

Treasurer Angel Aguilar

Since the 79th Annual District and Leadership Conference, I have been busy and hard at work! With the help of Mr. Parton, I have reviewed and approved 35 vouchers, ranging from reimbursements to our advisors to scholarship winners from the last fiscal year. I have been receiving feedback from club treasurers on their capability of using the template club budget supplied by the Florida Key Club website. As a result, I've decided to add "How to Make A Budget" on the list of videos I'll be making. As for the other instructional videos promised in my campaign, "How to Pay for Dues" and "How to Fill out FLOF" will be released on June 30th. Starting in July, monthly resources concerning financial literacy will be made available to our members and will run until April 2018. Each month will focus on a certain topic, beginning with Paying for College in July. "The Right Angle" newsletter, specific to treasurers will roll out in July with reminders as well as tips and tricks. I will be working closely with the Endowment Committee and Mr. Parton to initiate a long-term plan to reach our goal of a \$1 million endowment. This Saturday we approved the Operations Budget and Endowment Budget. This concludes my report.

Editor Lamiya Kudrati

Since DCON, I have kept in contact with my predecessor and have familiarized myself with the duties and roles associated with this position. With the subject of MailChimp, I have trained and have gotten the lieutenant governors well versed with the program and it's features. Along with this, I have revised and approved the May and June MEBs within three days, while giving in-depth feedback and advice to every bulletin. In addition, I have completed a list of all the required topics for the MEBs of the entire year. I

have produced one issue of The Sunshine Source and 2 issues of KeyFeed, while at the same time, staying updated with social media accounts, going on to create a Snapchat for the Florida District. Planning for the future, I have begun working on the next issue of The Sunshine Source, searching for inspiring images from social media accounts and fellow lieutenant governors to use for the magazine. At the same time, planning for future goals such as committee tasks and district-wide communication efforts. This concludes my report.

Webmaster Dominic Martinez

Since DCON, I have transitioned the District's electronic resources to the new Key Club year by updating resources on our District's website, creating email accounts for our district board, and creating various email groups. I also have continued to improve our District by providing extensive technical support, creating tutorials and resources, and creating an entirely new member platform. I have also been assisting other branches of the Kiwanis family, such as Kiwanis and CKI, with various projects. In the future, I plan to expand our current platform to a fully-fledged member management system, where clubs can track member's hours, obtain various statistics, and get suggestions on how to improve their club's membership. It will also allow individual members to easily access their hours and projects, find service opportunities, and view information sent from the District Board. Lieutenant Governor's will be able to get feedback from clubs and access much more detailed information about their division's performance. Finally, the Executive Board and Committee Chairs will be able to have large amounts of performance data easily compiled to view top clubs and members. This concludes my report.

Executive Assistant Jessica Mendoza-Velasco

Since DCON I began by keeping track of all the Lieutenant Governor's introductory letters in April. I created a spreadsheet to keep track of their MEBs, DCMs, and Lieutenant Governor monthly reports. Since then I have been updating the excel and I also kept track of the May and June MEBs. In addition, I have created and updated a committee document to organize the committees by their chair, members, adult advisors and executive advisors. This concludes my report.

Old Business:

There was no old business to discuss.

New Business:

- A. CKI Summer Board Meeting: This board meeting will take place June 24-25 at the University of Florida. There are no more spots left to attend this event.
- B. August Board Meeting: This board meeting will take place August 11-13 at the Rosen Centre.
- C. Kiwanis District Convention: This convention will take place August 24-27th. There are no more spots left to attend this event.

International Trustee's Remarks:

"Hello, Florida Board of Trustees!"

"I hope your leadership training conference is going well! I have been in communication with Felanté, and he has been looking forward to seeing you all again for a long time. It is always inspiring hearing a governor speak about their district board. Throughout my time in Key Club, I've worked with about nine districts, and I have to say working with Immediate Past Governor Martha, Governor Felanté, and the rest of the Florida District has been one of the most rewarding experiences."

"For those who are unfamiliar with Key Club's structure, I serve on the International level with the International President, Vice President, and 11 Trustees. Each trustee is assigned to three districts, and the

vice president is assigned to the district in formation, Western Canada. This year, I had the honor to counsel you all, Florida, as well as the Georgia and Caribbean Atlantic Districts. Together, our three districts form sister districts!”

“Each sister district has a comparable service year with the year beginning in March/April and ending the following March/April with District Convention. This year, I traveled to each of the districts I serve, and as a result, I learned how different Key Clubbers get involved. It is that same passion that drove each of you to seek office and make a difference on the people around you both in Florida and the Cayman Islands.”

“At this moment, you are at the best possible moment of your term. With training, underway, your mind is brainstorming several ideas on how to choose the best service project or fundraiser. Do not forget this feeling! Cherish it, hold on to it, and live it every day of your term. As a club president, lieutenant governor, and now, trustee, the best advice I was always given was to make sure I did everything I wanted to avoid having regrets, So I, likewise with my forebears, will pass that advice on to you.”

“The road to DCON 2018 will not be easy. There will be times where paperwork, homework, and other personal work are due, but you were elected because you were believed to be best equipped in handling all of the work that lies ahead. As you all strap down and fully begin the year, I wish you nothing but the best and can’t wait to hear and see all that you do.”

“I loved meeting each of you at your District Convention back in April. I had a great time and can’t wait to see you all again in San Antonio in just a few weeks.”

Yours In Service,

Clifford Young

International Trustee to the Florida District

Kiwanis Governor’s Remarks:

Kiwanis Governor Gary Frechette thanked all the Zone Administrators for their hard work, time, and dedication. He thanked Assistant District Administrator Sam Kerce, bring up Sam’s passion for service and dedication to the organization. He considered Sam the future of Kiwanis. He then thanked Mr. & Mrs. Parton, discussing old memories and bringing up their dedication, time, and service to the organization, thanking them on behalf of the Florida Kiwanis Foundation. Lastly, he congratulated the Lt. Governors for deciding to serve on the board, bring up the qualities one must have. He brought up the 5 rules of happiness. The first rule of being happy is to free your heart of hatred; Second, you must free your mind from worries; Third, you must live simply; Fourth, you must give more; Finally, if you give more, expect less. He then thanked the entire board of trustees for their service, sharing his love with the board.

Kiwanis Governor-Elect’s Remarks:

Kiwanis Governor-Elect Todd Smith started off his remarks by asking each member of the board of trustees “Why? Why are you here? What is your Purpose? What are you trying to accomplish this year in Key Club?” He brought up his memories of the 2016-17 LTC and found that a common theme emerged. That theme was “love conquers hate.” He continued by saying that if you believe caring is your way of life, you need to love each other, you need to love your friends, even love those you don’t know or those what at school you have never even met. He brought up how you can change the world, change lives, and save lives whether it be through eliminate, or other methods.

CKI Governor’s Remarks:

Circle K Governor Phoebe Sartori talked about how she was so happy to be here this weekend, and she loved it so much. She said she looked forward to growing with is this year. She requested that all members on the board reach out to their Circle K counterpart LTGs and involve them, as well as Circle K clubs, in service projects

Zone Administrator's Remarks:

Zone J Zone Administrator Mrs. Gwen Leys gave her remarks. She wanted to remind all our LTGs, Chairs, and Execs to remember that you have all of us (ZAs) here to help you. Don't feel afraid to ask us for help and reach out to us. Never let a question go unanswered in your mind. Know your Job, start to work on what you need to have done, and utilize the resources you have. Reach out to your ZA's and Kiwanis family.

Assistant District Administrator Mr. Sam Kerce gave his remarks. He started off with a quote by Harris Rosen, "life is not complete until you balance your enthusiasm for success with your enthusiasm for service." He then went to say that you have opportunities offered to you as a board of trustee than any other person in high school. Florida is unique, don't waste the opportunities that are offered to you. Self-improve this year, learn and strive to be better each year. Remember that you are servant leaders and continue to do service in your clubs. He then mentioned how you need to utilize and reach out to your Zone Administrators. You need to communicate with your ZA's. It is much harder to replace an LTG then to work with you. You all should take advantage of your opportunities. He ended his remarks by congratulating the board on a phenomenal job so far and wished them safe travels.

District Administrator's Remarks:

District Administrator Donn Parton started off her remarks by thanking the Zone Administrators for all that they do, and had the board give them a round of applause for their never-ending dedication to the organization. She then notified the board that Zone G Administrator Kerri Gordon will no longer be serving as a Zone Administrator and that this was her last board meeting. She then talked about her famous Starfish Story, reminding the Board to always make a difference in everything that they do, no matter how small of a difference it makes.

Key Club Pledge:

Division 19B Lt. Governor Lisa Dong led the Key Club Pledge.

Benediction:

Division 24B Lt. Governor Ahmad Hamid led the Benediction.

Adjournment:

District Governor Felanté Charlemagne adjourned the meeting at 10:04AM.

Respectfully Submitted,



Joshua Gibson

District Secretary

EXHIBIT A- Committee Reports

Awards Committee Report (Chair: Eduardo Martinez)

The committee met on Friday, June 10, 2017 at 9:30 pm. The committee spoke about some important concerns and goals that they wish to accomplish throughout the 2017-2018 service year. They would like to see a designated tab for Awards and Contests on the Florida Key Club Website, so that it can be easily seen and accessed by site visitors. The committee suggested that on the Awards applications, the name of the school should be selected from a "drop-down" menu to ensure the name will be the same used in the District Directory and by Key Club International. The committee will complete updating of the applications and entry by the August Board Meeting. Our first teleconference is scheduled for June 13, 2017. The members in the committee are excited to be working together and look forward to assisting Governor Felanté in the implementation of the directives for the committee. Online Pride Reports from the beginning of the service year through February 2018 are due Monday, March 5, 2017. Also, Wednesday, March 7, 2018 will be the deadline submission for pre-DCON Awards. The committee will be judging these awards on March 10, 2018.

District Educational & Leadership Conference (DCON) Committee Report (Chair: Rebecca Yap)

Before August Board the DCON Planning Committee will be revising past documents and identify ways to improve DCON processes. Through these improvements the Project Plan will be updated and sent to all members of the District Board; committees and subcommittees will complete the tasks listed on the Project Plan respectively. We will also be creating the DCON 2018 theme with prospective logos which will be revealed during committee presentations at August Board. The committee will be identifying 3-4 prominent themes and then generate a Google Form to be sent to the district for a vote and collect opinions. The fundraising guide will be updated, completed and published. The registration deadlines will be set and the dress code will be finalized.

Education Committee Report (Chair: Gabe Layne)

Before August Board Meeting, my committee and I plan to review all previously made educational PowerPoints used for KCKC, SZR, and DCON, and take note of all flaws that need to be improved in them. We will also be creating a universal PowerPoint template to use for all presentations that remain under Key Club standards. Finally, after a June/July conference call, we will edit all KCKC-related presentations to be finalized for August Board Meeting. In addition to PowerPoint work, the Education Committee has decided to create educational review games using Quizlet Live that will follow up important PowerPoint presentations. The Quizlet Live reviews will be created for the "Kiwani Family Relations," "Club Officers," and "Awards and Contests" presentations. More information on what information the games will entail is to be decided. Our first conference call date and time was decided during this time. We also set deadlines for the PowerPoint review to be completed. As the presentations are reviewed and

discussed upon during conference calls, they will begin to be worked on. A universal design will be decided by July 20 and the committee will work to reformat the revised PowerPoints.

Endowment Committee Report (Chair: Robby Witten)

The Endowment Committee met for the first time this 2017-2018 year on June 9, 2017. We discussed the corpus, which is approximately \$400,000. One of our goals for the August Board Meeting is to create a timeline of goals and due dates, which we decided to discuss at our July meeting. This will be ready well before the August Board Meeting. The purpose of this committee is twofold. We would not only like to raise money for the Endowment to enable us to give out more scholarships at DCON, but also to lower the individual cost of DCON. This year, we will continue to focus on reaching our goal of raising \$1,000,000 over the span of the next three years. We discussed our goal of raising \$75,000 this year, and we brainstormed ideas to grow the endowment even further. We discussed ideas on how to increase awareness of the endowment and what it does for the members of Florida District of Key Club International Inc. The whole point of the endowment is give back to you, as Key Clubbers. At our conference call in July, we will discuss updating the promotional materials for KCKC. Committee members have been tasked with brainstorming ideas for corporate sponsorships that could be placed on the back of our DCON T-shirts, to be presented at our July board meeting call. Our focus this year will be expanding awareness of the endowment to families and parents of Key Clubbers. This will essentially allow us to try and get small donations from each family to grow the endowment. This concludes the report.

Governor's Project Committee Report (Chair: Jenna Coleman)

Before August Board, my committee and I plan to advertise and create a Governor's Project Handbook and send an email out to all club presidents as well as advisors to inform clubs about the newly published guidebook after it has been completed. There will be a set timeline of due dates and goals that leads up to District Conference. We will work in conjunction with the Scholarship Committee to update the Governor's Project scholarship. In addition, we will work with the Education Committee to form a HEALTH project presentation for KCKC. A hashtag will be created to promote the HEALTH project and we will begin to create a new logo. A plan for Governor's Project week will also be organized. We discussed asking clubs to add detailed descriptions in their pride reports pertaining to their Governor's Project hours to ensure that the hours fit the Governor's Project criteria.

Kiwanis Family Relations Committee Report (Chair: Ahmad Hamid)

The Kiwanis Family Relations Committee will make a survey to be completed by each Lieutenant Governor asking them to rate and describe their respective division's relations with each branch of the Kiwanis Family. We will use this data and give personal suggestions to each of them based off of their demonstrated needs. Our work will be completed by working closely with members of Kiwanis, Circle K, and the District Administrators for Builders Club and K-Kids; along with keeping constant communication with members of the Membership Development Committee. One resource we plan to offer Key Clubbers in the district are materials and documents to be placed in the Sunshine Source. We will be creating rough drafts

and articles to be put in throughout the year. The articles will cover examples of and ideas on how to involve Kiwanis/Aktion Club/Circle K/Builders Clubs/K-Kids in Key Club events along with resources. Our committee will also be working to update and maintain the most accurate record of the different clubs broken down by division, and updating a color-coded list of strongest to weakest relations between the Key Club level and the other branches. We have also set the dates for our committee conference calls and will be creating a timeline to help us delegate our work.

Legal, Elections, and Credentials Committee Report (Chair: Vanessa Paneque)

Before the August Board Meeting, my committee will review and revise all the candidate forms to ensure that they are accessible and concise. We will do this by creating a Committee Google Drive to update these forms and work with the District Webmaster. The changes to these forms include board meeting dates, training dates, the Annual District Conference dates, and candidate form due dates. The committee will also read through the Florida District Bylaws and document any changes to be discussed with the District Board which will be made closer to the January Board Meeting. We will create a timeline of goals and due dates until the District Conference so we will be organized for upcoming elections, and Spring Zone Rally dates. In addition, we will be using Google docs and excel to check off candidate information and update results as we approach the winter board meeting.

Marketing Committee Report (Chair: Bailey Campbell)

Before August Board the Marketing committee will determine what system they will use to create graphics and flyers to distribute to LTGs for their MEBs. We will choose a common theme for each month's graphic that gets distributed; this theme will reflect the values of Key Club International, while grabbing members' attention. Prospective ideas for obtaining an audience include the use of #BeTheKey pictures, photo montages, encouraging videos, and ideas for scavenger hunts that LTGs can incorporate into their MEBs. The committee also plans to create a schedule of topics to include in monthly graphics and flyers. For the month of July the topic will focus on summer service, and for the months during the beginning of the school year, the topic will shift to discuss acquiring membership and submitting dues. These graphics and flyers will be completed and distributed by the 25th of each month.

Membership Development Committee Report (Chair: Gustavo Fernandez)

After reviewing the Membership Development Committee objectives, as a committee, we talked about the issues concerning the membership numbers in our Mighty Mighty Florida District of Key Club International. As a committee, we want to increase our total number of members by increasing club growth throughout the division. We discussed issues with the smaller clubs in our district and talked about different types of issues they may face. As a committee, we discussed the different resources we can offer for our officers to grow their clubs during the beginning of the school year by offering them different resources during the summer months. We discussed different way of distributing the information to the officers by either including information in LTGs MEBs or by sending mass emails to club presidents and secretaries. We also talked about the issues concerning clubs with the smaller membership. We will start

creating a timeline this week to expedite all the resources during the summer months so we have less work during the school year. Also, we want to have the resources available by the beginning of the school year because we want to be able to distribute the resources for the beginning of the school year as well as KCKC. As a committee chair I plan on delegating different things to different members of the committee with due dates during the summer months.

Public Relations Committee Report (Chair: Sohayla Eldeeb)

During our June Board Meeting that took place on Friday night (June 9th, 2017), we discussed multiple key points for our committee and clarified the purpose that will bind our committee. Most importantly, we got to know each other as our own leaders and focused on everyone's own approach to public relations. Moving forward, we will discuss and review an example of a press-release that will be found on the Florida Key Club Website which will enable each club to promote their progress. In addition, we will organize a "tip list" on how clubs may use their press-release with specific target audiences and where clubs may find their sample target audiences. The committee will also create a helpful document on the importance of collaborating with other groups such as SGA and events during school that will in turn will allow clubs to earn a free opportunity for their efforts to get recognized. We will also plan ahead to work with the executive committee to update on the YouTube channel on a scheduled basis, because of YouTube's vital role in both entertaining and informing Key Clubbers. In addition to the executive committee, we will work with the Scholarships Committee in helping them promote their purpose in an entertaining video. We aim to achieve this before August. As a committee, we wish to publish our own YouTube videos that won't be on a scheduled basis however they will be liable to any club wishing to seek advice on what Public Relations is and how crucial it is. Finally, a sense of communication that we wish to achieve within our committee will be achieved through conference calls scheduled for Saturday mornings.

Scholarships Committee Report (Chair: Robin Moscovitch)

For the Scholarship committee, we have decided before the August board meeting, we are going to start finding people to judge scholarships. We plan to start working with the Kiwanis Family (Key Club LTGs, CKI, Kiwanis) to assist with judging scholarships. The applications will be judged by the people who live in different parts of the district, so there will be no conflict of interest. (North Florida applicants will judge South Florida etc...) We have planned to create a step-by-step video on how to fill out the basic scholarship application. We have decided that we will ask all LTG to put a hyperlink in their M.E.B. with a link to the scholarship page on the key club website when we get closer to the deadline. We hope to work with the Public Relations Committee about making a video to show at KCKC and SZR to increase applicant yield for scholarships. This concludes my committee report.

Service & Major Emphasis Committee Report (Chair: Lisa Dong)

Before August Board, my committee and I plan to review, revise, and update the Service booklet on the Florida Key Club website. The following members will be covering the different sections of the booklet as listed below. All pages will be submitted to the Chair for review by July 28th, 2017 at 11:59pm and all changes will be finalized by August 9th, 2017 at 11:59pm. Children's Miracle Network: Valeria Rios; UNICEF: Greysshell Bent; March of Times: Lisa Dong; Thirst Project: Alexis Parks; Governor's Project: Valeria Rios; Kiwanis Family Projects Pt.1: Greysshell Bent; Kiwanis Family Projects Pt.2: Lisa Dong; Fundraiser: Alexis Parks; Every Child a Swimmer: Valeria Rios; 12 Days of Service: Greysshell Bent; Drives & Walks: Jessica Mendoza-Velasco. Valeria will be writing the August Blurb for the Sunshine Source in accordance to the August 15th deadline. Our committee will be holding a conference call on July 1st at 9am. For those residing in the Panhandle and the Cayman Islands, the conference will be at 8am since they are one hour behind. In the meantime, I will be communicating with the members regarding workshop topics and then relating those to the Education Committee. The booklet will continue to educate clubs about Service and Major Emphasis Partners and other ideas as we emphasize our page on the Florida Key Club website. In addition, many examples will be highlighted in each section to help inspire ideas and we will promote the importance of educating clubs about the definition of a service hour.

Trick-or-Treat for UNICEF Committee (Chair: Jessica Ferrante)

Before the August Board, this committee plans to develop and explore advertising and fundraising ideas directed towards the Trick-or-Treat for UNICEF organization. So far, we have discussed ideas including division-wide activities, including Trick-or-Treat for UNICEF in the MEB topic list throughout the fall months, and considering product fundraising methods. The first thing our committee discussed was to figure out how clubs could retrieve the UNICEF Trick-or-Treat boxes in a simple and efficient way. Our committee will speak with the executive editor to involve the UNICEF Trick-or-Treat boxes in the Monthly Electronic Bulletin (MEB). This will promote the advertisement of the organization. The committee came up with the idea to pull funds from the Florida District Endowment fund. However, this has become an unreachable goal, because the organization would prefer that the monies raised for the organization are fundraised through the UNICEF name to promote the charity itself. The committee also discussed division wide activities, including activities similar to Dance Marathon, where there is an entrance fee or tickets are purchased and donated towards the funds.