

# The Eliminate Project Service Directory

**ELIMINATE**  
maternal/neonatal tetanus



supported by **KEY CLUB**

Since 2010 Kiwanis International and UNICEF have joined forces in The Eliminate Project. This project is geared towards eliminating Maternal Neonatal Tetanus (MNT), a completely preventable disease which can be spread through spores in the soil. Maternal Neonatal Tetanus affects mothers and babies who are forced to be in unsanitary birthing conditions. \$1.80 covers the cost of 3 rounds of vaccines that will save a mother and her future babies. In this booklet, you will find service project ideas to raise money towards this important cause. Remember if we work together, we can help eliminate this easily preventable disease.





- ☺ **Babysit for UNICEF:** Members do this on an individual basis. When babysitting, leave a flyer about The Eliminate Project for the parents.
- ☺ **Bake/Doughnut Sales:** Bake sales and doughnut sales have the potential to raise a lot of funds. They are a simple, but effective way to make a difference! Buying a dozen doughnuts can roughly cost \$4 to \$5, selling every doughnut for \$1 can make huge profit. Try partnering with a local bakery or Krispy Kreme distributor.
- ☺ **Candy Fundraisers:** Purchase variety candy boxes and get permission from your school's administration to sell the candy during lunch, in-between classes and after school. Advertise the candy fundraiser by creating posters and announcing it on the school news as well as educating your classmates about The Eliminate Project. Try buying product from wholesale stores like Sam's or Costco to make even more profit to donate!
- ☺ **Count to Eliminate:** Fill a jar with one type of candy (jelly beans, M&M's, Skittles, gum balls.) and charge people to guess how much is in the jar. Be sure to keep this a prominent place in your school and insure it's a place that the candy won't melt. The person who is closest gets to keep the candy!
- ☺ **Chores for Children:** Want to promote Kiwanis Family relations? Talk to your Kiwanis club about performing chores around their houses and yards that they would be willing to pay Key Clubbers to perform. Explain that the money will go to The Eliminate Project, submit all the funds together as a club.
- ☺ **Key Club Week:** Spread awareness for The Eliminate Project and it's cause throughout school by making it a focus during Key Club Week (November 3-7). Flyers can be put around the school and a couple days of the week could be dedicated to different mini-projects. Throughout the week, play The Eliminate Project video to the school, sell The Eliminate Project T-shirts and wristbands, have a day where every student wears blue or white and donates \$1.80 to The Eliminate Project. At the end of the week, plan a Walk-a-Thon where the entire community is invited.

- ☺ **Collection Jar:** Have a collection jar in teacher's classroom's throughout the school for students to throw their change into. Have resources and information about The Eliminate Project (usually a paper taped inside the jar) so students understand the Eliminate Project and know where their money is going. Be sure to stress the importance of how \$1.80 can potentially save or protect multiple lives.
  
- ☺ **Discount Card:** Find a company in your area that prints discount cards. You'll have to make discount deals with multiple restaurants in the area. These discount deals will be featured on the discount card. Sell them at car washes, during meetings or at any other event!
  
- ☺ **Dress Down to Save Lives:** Charge students a fee in order to wear clothes that would normally be out of dress code, as long as it is in accordance with school board rules. This works best for schools that normally require a dress code. Schools that do not have a dress code could allow students to wear hats, sunglasses, or pajamas instead. Collect money before the Dress Down day.
  
- ☺ **Pie-in-the-face Contest:** Talk to your administration about allowing teachers to be volunteered to be pied in the face. Charge students for each pie thrown in addition to having collection boxes in a central area for attendees to donate. Try having this event during lunch to ensure high attendance. If you have limited supplies, try auctioning off the teachers to see who will pay the most to pie them. If pies don't work out, try water balloons.
  
- ☺ **Senior Slave Day:** This project will require approval from school administration. Underclassmen will "buy" seniors who wished to auction themselves off. They could eat lunch with them or have the senior hold their books. Make sure to come up with some parameters as to what the underclassmen were allowed to ask the seniors to do.

- ☺ **Happy Dollars:** At club meetings or Divisional Council Meeting (DCMs) bring a locked box or baby bottle. Have Key Clubbers go around and donate change or dollars. As they do this, have members share reasons why they are happy or reasons why they are happy to donate their money. Stress the fact that it only takes \$1.80 to save a life
- ☺ **Miracle Minute:** Host a 'Miracle Minute' during lunch, breaks, homeroom, etc. This consists of everyone in the room quickly gathering their loose change during 1 minute to put in a donation jar. Ensure that students are well educated on the reason for the 'Miracle Minute' by having one Key Clubber speak about The Eliminate Project and its purpose, while another Key Clubber goes around the room with a jar to collect any donations. You may want to announce the date of the 'Miracle Minute' beforehand so students can bring in change. Also, make sure to ask for your teacher's permission beforehand to ensure that it does not conflict with the lesson.
- ☺ **Half-Time Save:** Similar to the Miracle Minute, ask your school's activities director if Key Club can go around the stands at halftime during a sporting event (Football, Soccer, Lacrosse, or Homecoming) with collection jars to gather any loose change. Have a timer set exactly for 2 minutes and 20 seconds and collect as much as you can! Also, try to prepare a script about what the Eliminate Project is and what the money can help do, so you just don't walk the stands aimlessly asking for money.

## Moderate: 2-3 Weeks to plan and execute, moderate financial support.

- ☺ **Dodge Ball Tournaments:** Have Key Club host a dodge ball tournament and provide a gymnasium. Students could sign up across the division and participate for a small entrance fee. Talk to vendors about attending and set a vendor fee. Include a prize for the winning person. Hold it as a school event and ask students to form a team and have them pay a group fee to participate.
- ☺ **Garage/Yard Sales:** Rent a booth for a weekend at the local flea market or see if you could host it on the school's football field one Saturday. Key Club members could bring in items from home and get together in late November and December and put price tags on everything. Ask locals if they want to come and sell but they have to pay a fee if they want to set up. This event not only gives Key Club members a chance to get together, but also helps raise awareness in the community for the Eliminate Project, local Kiwanis Clubs, and Key Clubs.
- ☺ **Haunted House:** Host a haunted house in school or community center around Halloween. Get Key Clubbers, Kiwanians, and Builders Club members to help set up and build props for the project. Turn this into a Zone/Division wide project by having different clubs donate supplies (candy, drinks, decorations, location). People pay to go in and the proceeds will go to The Eliminate Project.
- ☺ **Movie Night:** Charge students to see a movie hosted by one of the school's in your division. Host this in your auditorium, gymnasium, or set up a projector outside on a big wall, something that will attract people. Choose a popular movie that people would like to see and sell snacks. During intermission, educate the attendees about The Eliminate Project. Get permission from the school's administration before scheduling this event.
- ☺ **Penny War:** Hold a school wide competition separated by grades to collect the most pennies for The Eliminate Project. Set up collection areas for each grade in a central area such as the Cafeteria. The goal is not to see what class raises the most money, but what class can get the most pennies. One penny is one point, but anything else is a negative point. To win, classes must put as many pennies in their collection jar and try to put silver coins in other grade levels jars in order for them to have the most Penny Points. Talk to administration about what kind of prize the winning class can get.

- 🕹️ **Video Game Tournament:** Students pay to enter a tournament, and then they compete against each other while playing any virtual game, e.g. Mario Kart or Wii Sports. This event could be held at school or at a community center. During the tournament, members can sell snacks and drinks as an additional fundraiser. Turn this into a dance contest by playing just dance and see who last the longest and scores the highest.
- 🎤 **Rapping/Dancing Teacher:** Ask teachers from your school if they would like to help raise money for The Eliminate Project by volunteering to perform at a pep rally. Put the name of each teacher who volunteered on a jar and sell tickets during lunch for \$1 each. At the end of the week count up the tickets in each jar and the winning teacher must either rap or dance in front of the whole school at the pep rally.
- 👥 **Spirit Chain:** Hold a competition between grade levels to see which class has the most spirit. Each class gets two of their own colored paper links. Sell links for 25 or 50 cents each during lunch and begin to link them together to form a chain. Keep each chain hidden and reveal or announce the winning class during a pep rally. Holding this event during homecoming where class rivalry and school spirit is high makes for a better outcome.



## Hard: Over a month to properly plan, expensive



- ☺ **Barbecue:** Use the Eliminate Business Sponsor Letter to get the help of local store and restaurants who could donate the needed supplies to perform this project. This will leave more room for profit, meaning a bigger donation to The Eliminate Project. Remember the key is to get your entire Kiwanis Family involved, make handouts and pass them out at District Council Meetings, Kiwanis Meetings, K-Kids Meetings and Builders Club Meetings! Make it a Kiwanis Family celebration day, and you will see a large turnout at the event. Many successful clubs who have done this project charge a fee for admission.
- ☺ **Divisional Talent Show:** Have students from schools within your division compete in a talent show. One school could host the show while the rest sell snacks, take tickets and pass out programs with information about The Eliminate Project. Have each contestant register for a flat fee and charge admission to see the show. Have Club advisors judge the different acts and award the top 3 contestants with a prize.
- ☺ **Divisional NO Talent Show:** This is just like a regular talent show, except the contestants are supposed to perform badly (i.e. singing out of tune, failing magic tricks, dance routine out of sync, etc).
- ☺ **Kiwanis Family Luncheon:** Use the Eliminate Business Sponsor Letter to get the help of a local restaurant to organize a luncheon with the Kiwanis family in your area. Charge each person a flat fee and donate a percentage of the money to The Eliminate Project. You will need to speak with the manager or owner of the restaurant before scheduling this type of event and make sure that they're willing to help with the cause.
- ☺ **Ping Pong to Eliminate Tournament:** This event must be planned and advertised with the help of local media (school newspapers, announcements, newspapers, neighborhood news) way in advance. Have your members bring Ping-Pong tables, paddles, and balls to the event and charge them for admission into the tournament. Decide in advance what the prizes will be for the winners- Eliminate Project shirts, trophies, certificates, anything your club chooses!

- 🍁 **Pumpkin Smash:** While you're out Trick-or-Treating for UNICEF, ask people if they would like you to dispose of their carved pumpkins. After gaining enough pumpkins, host a pumpkin smash and charge participants to smash a pumpkin. Make sure that you have permission to hold this event at your chosen location, as it will get messy and you'll have to clean up!
- 🍁 **Race to Eliminate:** Hold a 5k race or walk at your Local Park or high school track. Charge each registrant a flat fee to participate. Provide each registrant with an Eliminate T-Shirt and wristband along with a pamphlet about The Eliminate Project.
- 🍁 **School Carnival:** Hold a festival at a school or community area. Publicize and plan well in advance and charge admission. Key Clubs and local Kiwanis Clubs could set up booths for games and hold contests; in addition to snacks and drinks being sold for a profit. Examples of events could be a pumpkin carving contest, where contestants bring their pumpkins the day of the event and people could vote on best carved pumpkin, a dunking booth for a teacher, coach or principal, a costume contest, etc.
- 🍁 **Putt-Putt Golf Tournaments:** Get in contact with a mini-golf company and ask them to sponsor a tournament for your Key Club. Charge members a fee in addition to the mini-golf charges that will go towards The Eliminate Project.

**#eliminate**