

KEY CLUB



Dear Potential Sponsor,

The Florida District of Key Club International will host its 75th Annual District Education and Leadership Conference April 4-7, 2013 at the Rosen Shingle Creek Resort in Orlando, Florida. The Florida District of Key Club International is a 501(c)(3) non-profit organization that provides leadership education to its members. On behalf of Key Club, we are asking for your financial support which may be of tax benefit to your company. This money will be used to bring Key Club leaders from schools that have not attended this leadership training for some time.

Key Club International is the largest student led high school community service organization in the world. It has over 270,000 members worldwide and 20,000 in 350 clubs in Florida and the Cayman Islands. This conference is an annual four day event where members attend leadership and training workshops to improve their knowledge and skills in order to provide better service to their schools and communities. Key Club is a Service Leadership Program of Kiwanis International.

Our conference would not be possible if it weren't for sponsorships! In recognition of your level of support, your logo and other information will be widely broadcasted in our program book, on our large screens, and other appropriate places. You will also be provided free space to have a booth to distribute your literature. With over 2,000 adults and teenagers in attendance your name will definitely be well heard! Check out www.floridakeyclub.org/dcon for more information on our conference and sponsorship opportunities.

Please feel free to contact me at dconchair@floridakeyclub.com with any questions or concerns. I look forward to our next conversation.

Yours in service,

Amanda Hernandez
District Conference Chair

Bob Parton
Conference Administrator



Kiwanis
Service Leadership Programs



Sponsorship Levels



Workshop Sponsor \$250

Includes your company logo on workshop sign and our projection screen

Bronze Medal Sponsor \$1000

Includes a table at our service fair and during registration, a half page ad in our program booklet, 2 front row seat tickets to our talent assembly, and a framed certificate

Silver Medal Sponsor \$1500

Includes your company logo on our DCON shirts, a table at our service fair and during registration, a half page ad in our program booklet, 2 front row tickets to our talent assembly, and a framed certificate

Gold Medal Sponsor \$2000

Includes a “Brought to you by” announcement at all general sessions, your company logo on our DCON shirts, a table at our service fair and during registration, a full page ad in our program booklet, 4 front row tickets to our talent assembly, and a framed certificate

Platinum Medal Sponsor \$4000

Includes a “Brought to you by” announcement at all general sessions, your company link and logo on our website for 12 months, your company logo on our DCON shirts, a table at our service fair and during registration, a full page ad in our program booklet, 4 front row tickets to our talent assembly, and a framed certificate

If you are interested in sponsoring at any of these levels please complete and return page 3 of this booklet.

KEY CLUB



Please make your tax deductible checks payable to the **Florida District of Key Club**. Send this information to:

Bob Parton, Conference Administrator
1149 Hillsboro Mile #201N
Hillsboro Beach, FL 33062
Phone: 561-703-7881
Email: RaParton25@comcast.net

Please send a JPEG of your company logo as well as your program book advertisement to District Conference Chair Amanda Hernandez at dconchair@floridakeyclub.com . Please feel free to email or call DCON Chair Amanda at 786-252-1723 for further questions.

Company Name _____
Contact Person/Title: _____
Phone Number: _____ Extension: _____
Email Address: _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____

Please check which level(s) of sponsorship you would like:

Platinum Medal Sponsor Bronze Medal Sponsor

Silver Medal Sponsor Gold Medal Sponsor

Workshop Sponsor (How many would you like to sponsor?)

Thank You for Your Time and Consideration!

2013 FLKC Conference – Program Advertisement Form



For the Club:

April 4-7, 2013

Rosen Shingle Creek Resort

Orlando, FL

Deadline for Ads: Must be received by March 1, 2013

The Florida District of Key Club, Inc. is a federally tax-exempt 501(c)(3) corporation and all donations are tax deductible.

Each club is expected to sell at least \$250 in ads. This money serves two purposes. First, it will pay for the program books. Second, and more importantly, it will fund scholarships. The scholarships will be awarded to 2013 Key Club seniors; applications are available in the awards packet online. Only clubs that sell at least \$250 in awards will be eligible for these scholarships, so make sure your club sells those ads!

For the Advertiser:

The undersigned club/advertiser encloses payment for an advertisement to be placed in the Florida District of Key Club International's Annual District Conference Program Book as noted. A program book is given to every attendee at the conference. The anticipated number of attendees is 2000 people. The program book is 5.5" by 8.5" and is black and white.

Questions? Please feel free to contact District Conference Chair Amanda Hernandez at dconchair@floridakeyclub.com or Conference Administrator Bob Parton at raparton25@comcast.net.

Advertiser Information:

Advertiser's Name (First and Last):	
Name of Business, Club, Org, etc	
Address:	
City, State, and Zip:	
Home Telephone:	
Business Telephone:	
E-mail Address:	
Affiliated with Key Club of:	

Order Information:

AD	Size	Price	Quantity	Subtotal
Workshop	Choice of Session upon Availability	\$250		
Full Page		\$150		
Half Page		\$100		
Inner Cover		Contact Bob Parton at RAParton25@comcast.net		
Back Cover				
				TOTAL =

Payment:

Payment by check or money order is preferred. Please make check payable to the Florida District of Key Club.

Submission:

Please mail the completed advertising contract and check (including money, wording, and/or graphics for the ad on a CD) to: 1149 Hillsboro Mile # 201N Hillsboro, FL 33062

ADMINISTRATIVE USE ONLY			
Date Ad Received:		Date Ad Reviewed:	
Selected for Financial Services Review of Form and Payment			
Does Revenue Balance with Ad	Yes	Comment	

Exhibitor Request Form

Florida District of Key Club International

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Type of Organization	Entire Conference Price	Service Fair Only Price
Non-Profit	\$200	FREE
For Profit	\$350	\$150

Company Name _____

Contact Person/Title: _____

Phone Number: _____ Extension: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Please place a checkmark by what type of organization you are:

Non-Profit Organization

For Profit Company

Please place a checkmark by the length of time you would like to be an exhibitor:

Entire Conference

Service Fair Only [Friday]

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