



## 2016-17 NON-APPLICATION CONTESTS GUIDELINES

### 1. INSTRUCTIONS/RULES GOVERNING THE FLORIDA DISTRICT KEY CLUB NON-APPLICATION CONTESTS

The Florida District reserves the right to revise the list of non-application contests with the intent to maximize recognition opportunities for all Key Clubs in the District. All Key Clubs in good standing are eligible for the non-application contests recognition program, which includes the awards and contests listed below:

1. Club Membership Growth
2. Early Bird Dues
3. Florida Key Club Endowment
4. Governor's Citation
5. Key Club Service
6. Pride Report Submission
7. Trick-or-Treat for UNICEF Fundraising

#### **No application is necessary.**

Information used to determine winners is extracted from, but not limited to, the following:

- Club Monthly Pride Reports
- Official Dues Reports from Key Club International (KCI)
- The proper filings of the Pride Reports, Officer Information Forms, and club dues are actions necessary to qualify for consideration in these contests.

**The decision of the judges is final and no changes, alterations or re-grading will take place after the results have been certified.**

#### **1. Club Membership Growth**

- The Club Membership Growth program shall provide recognition to individual Key Clubs for exhibiting outstanding club membership growth in a single year.
- A qualifying club shall be defined as a Key Club in good standing for at least two years, with at least 15 members.
- A report on growth will be produced on April 15 to analyze club growth percentages over a one-year period.
- Clubs shall compete with other clubs of similar size within four membership categories based upon membership from the previous year: Bronze, being 35 members or less; Silver, being 36 to 60 members; Gold, being 61 to 85 members, and Platinum, being 86 members or more.
- Clubs that increase their membership from the 2015-2016 Key Club year by 10% by February 2017 will receive a certificate from the Florida District.

#### **2. Early Bird Dues**

- Every club that has made their first dues payment by **November 1st** will receive an Early Bird Banner Patch from Key Club International.
- This recognition is determined solely by Key Club International.

#### **3. Florida Key Club Endowment**

- The District will recognize clubs with the greatest amount of money collected from all sources for The Florida Key Club Endowment Fund.
- Clubs shall compete with other clubs of similar size within the four membership categories.

#### **4. Governor's Citation**

- If a club records at least 30 hours of service per member (calculated by dividing the club's total service hours by the number of members in the club) the club will receive the Governor's Citation. The number of members in a club is determined by the February dues report from Key Club International.
- Total service hours are determined by the hours recorded in the online Monthly Pride Reports from **March 1, 2016 through February 28, 2017**.
- **For this award, service hours must conform to the district's definition of a service hour or the club will not qualify for this award.**

#### **5. Key Club Service**

- The District will recognize clubs with the largest number of service hours per member.
- Clubs shall compete with other clubs of similar size within the four membership categories.

#### **6. Pride Report Submission**

- Clubs with on time submissions of their March 2016 through February 2017 Pride Reports will receive this award.

#### **7. Trick or Treat for UNICEF Fundraising**

- Clubs that raise at least \$250.00 via the Trick or Treat for UNICEF will receive a banner patch from Key Club International.
- Funds must be raised for The Eliminate Project and correctly sent to Key Club International by **December 31st**.
- The Florida District will give additional recognition to Key Clubs that raised the most money for Trick or Treat for UNICEF.