

ELIMINATE

maternal/neonatal tetanus

Kiwanis International and UNICEF have joined forces in The Eliminate Project. This project is geared towards eliminating Maternal Neonatal Tetanus (MNT), a completely preventable disease which can be spread through spores in the soil. Maternal Neonatal Tetanus affects mothers and babies who are forced to be in unsanitary birthing conditions. \$1.80 covers the cost of 3 rounds of vaccines that will save a mother and her future babies. Our goal is to eliminate this disease from the planet by raising \$110 million by the year 2015. In this booklet, you will find service project ideas to raise money towards this important cause.

Easy: Takes less than a week to plan/execute, minimal financial costs.

- **Babysit for UNICEF-** Members do this on an individual basis. When babysitting, leave a flyer about The Eliminate Project for the parents.
- **Bake/Doughnut Sales-** In addition to raising money, this project can raise awareness about The Eliminate Project throughout the community. They are a simple, but effective way to make a difference! Buying a dozen doughnuts can roughly cost 4 to 5 dollars, selling every doughnut at a \$1 can make for a huge profit.
- **Candy Fundraisers-** Buy boxes of candy and get permission from your school's administrator to sell during lunch, between classes, and after school. Be sure to advertise that you're selling candy to fundraise for The Eliminate Project and educate your customers on the statistics of the project.
- **Chores for Children-** Talk to your Kiwanis club about performing chores around their houses and yards that they would be willing to pay Key Clubbers to perform. Explain that the money will go to The Eliminate Project and submit all the money together as a club.
- **Collection Jar-** Have a collection jar in teacher's classrooms throughout the school for students to throw their change into. Have resources and information about the project so students understand the project and know where their money is going. Be sure to stress the importance of how \$1.80 can potentially save multiple lives.
- **Dog Walk/Wash-** Set a fixed rate for walking and washing dogs and advertise your Key Club Dog Walk and Wash to the community. Have dog owners contact your Key Club Advisor so they can arrange members to walk or wash the dog.
- **Dress Down to Save Lives-** Charge students a fee in order to wear clothes that would normally be out of dress code, as long as it is in accordance with school board rules. This works best for schools that normally require a dress code. Schools that do not have a dress code could allow students to wear hats, sunglasses, or pajamas instead. Collect money before the Dress Down day.
- **Happy Box-** At club meetings bring a locked box with a slit in the top. Have Key Clubbers go around and donate change or dollars. As they do this, have members share reasons why they are happy or reasons why they are happy to donate their money. Stress the fact that it only takes \$1.80 to save a life.
- **Key Club Week-** Spread awareness of The Eliminate Project and its cause throughout school by making it a focus during Key Club Week (November 5-9). Flyers can be put around the school and a couple days of the week could be dedicated to different mini-projects. Throughout the week, play The Eliminate Project video to the school, sell The Eliminate Project sunglasses and wristbands, hold a day where every student wears blue or white and donates \$1.80 to The Eliminate Project. At the end of the week, plan a Walk-a-Thon where the entire community is invited.

- **Merchandise for The Eliminate Project-** Design and sell limited edition T-Shirts, drawstring backpacks, and wristbands in order to advertise The Eliminate Project. Speak to your Kiwanis Club about fronting the money for the merchandise. Charge more than the production costs in order to make a profit. After paying back Kiwanis, the rest of the proceeds will go to The Eliminate Project.
- **Miracle Minute-** Host a 'miracle minute' during lunch, breaks, homeroom, etc. This consists of everyone in the room quickly gathering their loose change during a set time (30 seconds to 1 minute usually gets people very energized and makes it more fun) to put in a donation jar. Make sure that before the 'Miracle Minute' is done that everyone is well educated about The Eliminate Project. Also, you may want to announce the date of the 'Miracle Minute' beforehand so students can bring in change.
- **Pie-in-the-face Contest-** Talk to your administration about allowing teachers to volunteer to be pied in the face. Charge students for each pie thrown in addition to having collection boxes in a central area for attendees to donate.
- **Senior Slave Day-** This project will require approval from school administration. Underclassmen will "buy" seniors who wished to auction themselves off. The senior would have to do whatever the underclassmen wanted for that day. They could eat lunch with them or have the senior hold their books. Make sure to come up with some parameters as to what the underclassmen were allowed to ask the seniors to do.
- **School Events-** Have volunteers collect money for Eliminate at athletic games, pep rallies, dances, school plays, talent shows, concerts, etc.
- **Trick or Treat for Eliminate with a Twist-** When participating in Trick or Treat for UNICEF, try to make Halloween a reason to strengthen Kiwanis Family Relations. Visit your local K-Kids and Builder's Club and make plans to pair up and go trick-or-treating for The Eliminate Project. Make it extra fun by dividing into groups and having group costume contests for the Key Clubbers that participate. These costumes will show the clubs dedication to the project and could increase the amount of money collected for the project.
- **Wishing Well-** This is a great project that can be used to both educate people about Maternal Neonatal Tetanus in addition to collecting money to benefit the project. Construct a wishing well- it could be a decorated box, a basket, or anything that will be able to hold money. Take this wishing well to key club meetings and allow people to make a wish as they place money inside the well.

Moderate: 2-3 weeks to plan/execute, requires moderate financial support.

- **Battle of the Bands-** This creative way of fundraising can either be done through the school or through your community. Talk with your friends, school music department, local bands, singers and entertainers about getting together for a concert. After finding a venue (local restaurant, theatre, park, or school auditorium), you can spread the word to your community.
- **Carwash-** Wash cars at a local business in order to raise money for The Eliminate Project. Advertise in advance and educate each customer on The Eliminate Project.
- **Dance Competition-** Host a dance contest and charge a participation fee as well as a fee for all spectators. Key Clubs and Local Kiwanis Clubs could set up a booth to sell drinks and snacks. The last couple to stop dancing wins an Eliminate T-Shirt or wristband!
- **Dodge Ball Tournaments-** Have a Key Club host a dodge ball tournament and provide a gymnasium. Students could sign up across the division and participate for a small entrance fee. Talk to vendors about attending and set a vendor fee. Include a prize for the winning person.
- **Eliminate Sunglasses Day-** Get approval from your administration in advance to allow students that purchased Eliminate Project sunglasses to wear their glasses throughout the day. Students must pay an additional \$2.00 to pay for another vaccine in order to be allowed to wear their glasses. Advertise the fundraiser a week in advance, publicizing with the promotional video, posters, and flyers about the Eliminate Project.
- **Family Block Party-** Set up vendors, entertainment, and informational booths about the Eliminate Project at a local park. Charge vendors for the booth rentals and charge admission for those in attendance from your division or zone. If properly advertised this is a great way to help raise awareness and funds for the Eliminate Project! You could sell packages as well for included arcade tickets and concessions!
- **Garage/Yard Sales-** Rent a booth for a weekend at the local flea market or see if you could host it on the football field one Saturday. Key Club members could bring in items from home in November and get together in late November and December and put price tags on everything. This event not only gives Key club members a chance to get together, but also helps raise awareness in the community for the Eliminate Project, local Kiwanis Clubs, and Key Clubs.
- **Haunted House-** Host a haunted house in school or community center around Halloween. Get Key Clubbers, Kiwanians, and Builders Club members to help set up and build props for the project. People pay to go in and the proceeds will go to The Eliminate Project.

- **Hold Monthly Raffles and/or Drawings-** Contact local businesses to see if they would like to donate gift certificates and have students purchase tickets and announce the winner on the school's morning announcements. An excellent time of the year to hold one or several of these raffles is near Homecoming and/or Prom. Raffles could include a free dinner for two at a local restaurant, one free night for a limousine rental, free tuxedo rentals, and free hair styling and free nail appointments from local hair and nail salons. This would not only raise awareness of both the Eliminate Project and local Key Clubs to the students, faculty and staff, but also to these local establishments who could definitely spread the word to the clients giving The Eliminate Project further publicity!
- **Karaoke Fundraiser-** Hold a karaoke contest in your school auditorium. All contestants would be charged a small participation fee and all spectators would have to buy a ticket. Key Club members could sell drinks and snacks for a small fee that would also contribute to The Eliminate Project.
- **Penny War-** Hold a school wide competition separated by grades to collect the most pennies for The Eliminate Project. Set up collection areas for each grade in a central area such as the Cafeteria. The goal is not to see what class raises the most money, but what class can get the most pennies. One penny is one point, but anything else is a negative point. To win, classes must put as many pennies in their collection jar and try to put silver coins in other grade levels jars in order for them to have the most Penny Points. Talk to administration about what kind of prize the winning class can get.
- **Putt-Putt Golf Tournaments-** Get in contact with a mini-golf company and ask them to sponsor a tournament for your Key Club. Charge members a fee in addition to the mini-golf's charges that will go towards The Eliminate Project.
- **Video Game Tournament-** Students pay to enter a tournament, and then they compete against each other while playing any virtual game, e.g. Mario Kart or Wii Sports. This event could be held at school or at a community center. During the tournament, members can sell snacks and drinks as an additional fundraiser.

Hard: Takes more than a month to plan/execute, could be expensive.

- **Barbecue-** Use the Eliminate Business Sponsor Letter to get the help of local store and restaurants who could donate the needed supplies to perform this project. This will leave more room for profit, meaning a bigger donation to The Eliminate Project. Remember the key is to get your entire Kiwanis Family involved, make handouts and pass them out at District Council Meetings, Kiwanis Meetings, K-Kids, Builders Club! Make it a Kiwanis Family celebration day, and you will see a large turnout at the event. Many successful clubs who have done this project charge a fee for admission.
- **Car Show "Extravaganza"-** By talking with local car dealerships, car collectors, car clubs, friends, and family you can organize a great show. You can charge admission and possibly have a contest for best cars. When people purchase their admission ticket, they could receive a ballot form to cast their vote and winner would be announced at the closing of the event and receive a prize. Also, have local Key clubs and Kiwanis Clubs sell snacks and drinks for profit.
- **The Eliminate Project Games/Field Games-** Key Clubs would set up one to two events a day during breaks or lunch. These events would be simple, but fun and entertaining for all. Games could include sack races, cakewalks, three legged races, Frisbee tournaments, or other ideas from games on the "Minute to Win It "television show. All participants would be charged a participation fee and winners would get a prize.
- **Divisional Talent Show "Rock out for Eliminate"-** Have contestants from schools across your division compete in a talent show, showcasing their talents. The host club will provide the auditorium and clubs from the division will volunteer to take tickets, sell snacks, and hand out programs along with information about Eliminate to the attendees. Charge \$5 dollars for admission to the show. Have club advisors judge the acts and award the top 3 contestants with prizes.
- **Eliminate Gala Night-** To make this project successful allow 2-3 months of planning. Make sure to use all resources to promote this in the community. This is essentially an elegant dinner at a nice venue. By charging \$50 a seat you can create a nice experience for attendees and raise a good amount of money. The night could include: auction, guest speakers for The Eliminate Project, Key club speakers, vocal professional entertainment, etc. This could be around the time of prom for a dinner before prom at a venue in the city or done separately. Be sure to invite Kiwanians from across the division. Ask your Lt. Governor to feature the dinner in their newsletters and stress how many lives will be saved with the event.
- **FIFA (Soccer) 2012 Video Game Tournament-** Host a full tournament in the high school and charge for entrance fee and also small competitor's fee. Consider talk to vendors about attending and charge a vendor fee. Don't forget to include information about The Eliminate Project during the Half-Time show.
- **Ping Pong to Eliminate Tournament-** This event must be planned and advertised with the help of local media (school newspapers, announcements, newspapers, neighborhood news) way in advance. Have your members bring Ping-Pong tables, paddles, and balls to the event and charge them for admission into the tournament. Decide in advance what the prizes will be for the winners- Eliminate Project shirts, trophies, certificates, anything your club chooses!

- **Race to Eliminate-** Hold a 5k race or a walk at a local park or high school track and charge registrants a flat fee to participate in the race. This event will promote health and wellness in the local community as well as raise awareness regarding the project and open countless opportunities for participants to contribute to the effort to eliminate maternal and neonatal tetanus. At the finish line, give each participant an Eliminate Project shirt and wristband.
- **School Carnival-** Hold a festival at a school or community area. Publicize and plan well in advance and charge admission. Key Clubs and local Kiwanis Clubs could set up booths for games and hold contests; in addition to snacks and drinks being sold for a profit. Examples of events could be a pumpkin carving contest, where contestants bring their pumpkins the day of the event and people could vote on best carved pumpkin, a dunking booth for a teacher, coach or principal, a costume contest, etc.
- **“Taste of the Favorites” Night-** At your local community center or preferably your school, host an event where several local restaurants set up tents and sell their foods. People can walk from tent to tent and taste samples from each one. Charge an admission price and sell tickets ahead of time hoping to raise approximately for the Eliminate Project. Have Key club members and local Kiwanis members assist at the different tents as well as sent up a tent of their own to sell drinks for profit. This event brings great awareness not only to The Eliminate Project, but also to the school Key Clubs and local Kiwanis Clubs.

This booklet was made by the Eliminate Committee of the Florida District of Key Club International which is comprised of the following members; Eliminate Committee Chair Trina Sessions, Lt. Gov. Division 13 Brittany Munyer, Lt. Gov. Division 15A Marlena Crum, Lt. Gov. Division 21 Heather Nolf, Lt. Gov. Division 24A Sean Valdivieso and Lt. Gov. 25A Samantha Kruger with the assistance of Zone J Assistant Administrators Richard and Gwen Leys.



Kiwanis[®]
Service Leadership Programs