

District Education and Leadership Conference Fundraising Guide



2012-2013

Florida District of Key Club International

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KEY CLUB

Small Simple Fundraisers

- ❖ **Candy Cane Grams**
 - Candy Canes can be donated or bought in bulk
 - Sell each candy cane with a little note attached
 - Have people write who they're sending it to and have it delivered to their class throughout the school day
- ❖ **Beef Jerky Fundraiser**
 - Order cases of beef jerky (choose a variety of flavors and packages)
 - Sell for \$1
- ❖ **S'mores Night**
 - Set up a space at a school event to sell s'mores
 - Have a member bring in a toaster oven and have marshmallows, chocolate, and graham crackers
 - Sell s'mores for a small price



- ❖ **Cliff Bar Sale**
 - Set up a stand at your school's sports games and sell cliff bars!
- ❖ **Auntie Anne's Pretzels**
 - Contact ABC Fundraising and order a pre-sale pretzel brochure for each member of your club
 - Collect \$12-16 for each pretzel kit
 - Place your order with ABC fundraising
- ❖ **Valentine's Day Rose Sale**
 - Roses can be donated or ordered in bulk
 - Provide options of packages (i.e., single rose, half dozen, bouquet)
 - Attach note to the person receiving the flowers and have them delivered to their class

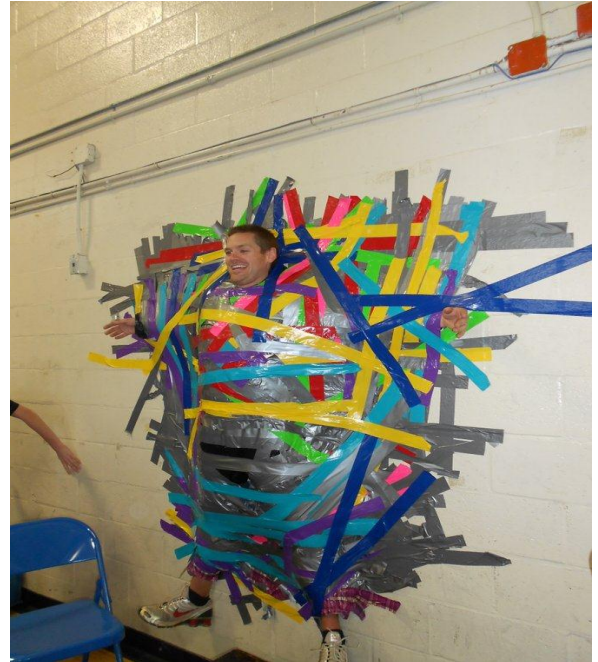
Small Simple Fundraisers

❖ Balloon Grams

- Deliver balloons for any occasion!
- Have students choose the number of balloons they want to send to their classmates (charge about \$2 for each)
- Attach a note and have them delivered to class
- Set up a theme based on the holiday or have them all year to include birthdays!

❖ Tape a Teacher to a Wall

- Have some popular teachers participate
- Sell a large piece of duct tape for \$1
- Begin using the pieces of tape sold to tape a teacher to the wall, a few inches off the ground



❖ Holiday Gift Wrapping

- Set up a booth at one of your school or community's holiday events
- You can have members bring in a variety of gift-wrapping paper
- Charge to package all of their gifts

❖ Doughnut Eating Contest

- Have people sign up to participate and charge a registration fee
- Local bakeries can donate the doughnuts or purchase them in bulk
- Provide the winner with a small prize

❖ Pumpkin Smashing

- Have people in the community donate their pumpkins after Halloween
- Host an event allowing people to pay a small fee to smash some pumpkins!

KEY CLUB

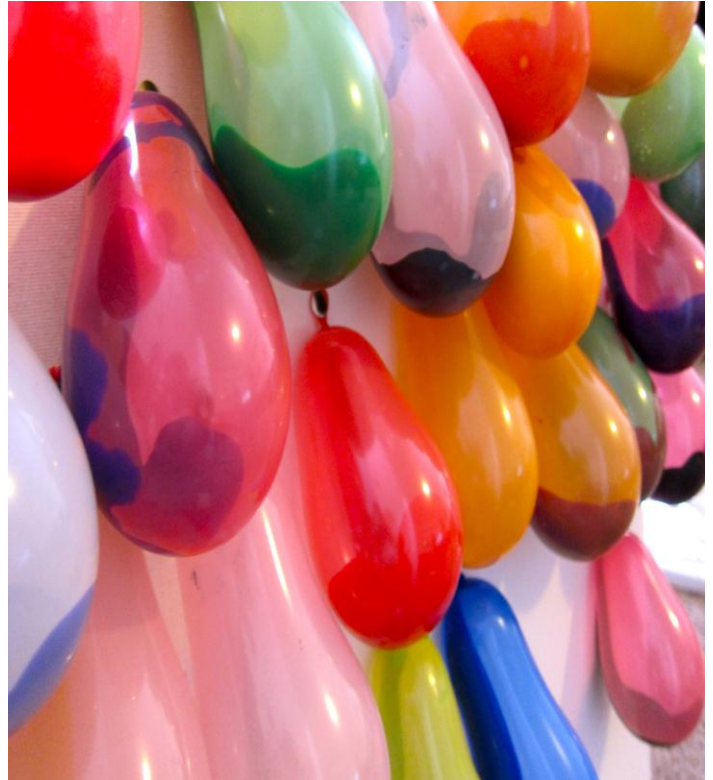
Small Simple Fundraisers

❖ Shower with Flowers

- Place different colored pinwheels in the yards of your community
- Attach a note to the pinwheel explaining what you're raising money for and how the game works
- Charge \$5 donation to have the pinwheel simply removed, charge \$10 to have it removed and sent to someone else, charge \$15 to have it removed, sent to someone else, and find out who sent it to them

❖ Balloon Art

- Fill some water balloons with different colored paint and pin them onto a canvas
- Have people pay for a couple darts to throw at the balloons
- Once people begin popping the balloons, the paint will explode on the canvas creating cool art!



❖ Spirit Chain Fundraising

- Have the freshmen, sophomores, juniors, and seniors compete to see what class has the most spirit
- Assign each class 2 colors for their chain
- Sell a strip of paper for 25 or 50 cents
- Keep the chains hidden until the day of the pep rally
- Perfect to do before Homecoming!
- **Corsage Sale**
 - Make corsages to sell at your school before Homecoming or other dances throughout the year

KEY CLUB

Large Complex Fundraisers

❖ Sports Tournaments

- Ask your school to use the gym or field one day after school or on the weekend
- Have equipment provided by the school/club members
- Charge for registration
- Have different pools of teams competing for a small prize

❖ Rappin' Teacher

- A week or so before your school's pep rally, have a jar where people can place the name of a teacher they would like to see rap (let the teachers know and make sure they are willing to participate)
- The day of the pep rally, tally up the votes
- The teacher with the most votes gets to rap or lip-sync to the song provided

❖ Dance-A-Thon

- Have people sign up to participate
- Have them ask different people in the community to sponsor them (i.e., a dollar for every hour they dance)
- Be sure to get a location that can accommodate everyone
- Set a time limit (i.e., 8 hours, 12 hours, 24 hours)



❖ Garage Sale

- Have all members donate things they do not use at home and host one large garage sale
- Advertise in the school or local newspaper

❖ No Uniform Day

- Talk to Administration and Activities Director
- Charge students for a wristband allowing them to not wear uniform the next day
- Be sure to emphasize that the clothes must still comply with the school dress code

❖ Bakeoff Bake Sale

- Twist on a traditional bake sale
- Charge a small fee to enter contest
- Find a local place for everyone to bring their baked goods and have them judged
- Provide a small prize to the winner, then sell all the left over baked goods

Large Complex Fundraisers

❖ Spaghetti Dinner

- Have the grocery store donate products to make spaghetti dishes or have members bring in dishes already prepared
- Charge for an all-you-can-eat dinner
- Host at your school or a local venue so everyone can stay a while and socialize

❖ Neighborhood Book Sale

- Set up a station in a neighborhood or a popular community spot
- Have people from the community donate used books and sell them!

❖ Board Game Tournament

- Have some people bring in a variety of board games
- Choose a spacious location so you can have several teams playing or games going on at the same time
- Charge an entry fee for each game
- Provide a small prize to the winners
- Consider having refreshments sold as well



❖ Cookie Sale

- Have members bake different types of cookies
- Display them in rows at a booth after school or at an event at your school
- Provide plastic bags for people to grab whatever they like and weigh their bags at the end (charge around \$4 a pound)
- You can also choose a variety of cookies to create a simple cookie basket for people to buy instead of the weighed option

❖ Battle of the Bands

- Organize a concert one night at your school or at a local venue that will allow you to host a concert
- Charge bands or singers a small registration fee
- Charge people tickets to the show
- Reward the winner of the battle with a cash prize



Large Complex Fundraisers

❖ Bail Me Out!

- Handcuff two willing participants together and do not let them loose until they raise “bail”
- Event can be held during school, at a sports game, pep rally, or any school-sponsored event where there will be a lot of people
- Teachers, Principals, SGA Officers, and Star - Athletes are good people

❖ Butler Auction

- Seniors auction themselves off to underclassmen as butlers for a day
- Remember to establish rules as to what the butler is and isn't responsible for (i.e. no test taking)

❖ Movie Marathon

- Contact a local space to let you rent out the space for a night (i.e. school auditorium, independent movie theater, etc.)
- Choose a theme of movies to play all night
- Have a concession stand with a variety of refreshments and charge for entrance



❖ Car Smash

- Contact a local junkyard or impound lot to see if they have a car in relatively good condition that they are willing to donate
- Remember to remove all liquids or hazardous materials from the car and have protective gear for people to wear
- Bring a hammer and charge people a small price for some swings at the car

❖ Field Day

- Ask your school to let you use the field or gym for a day
- Have a wide range of events that people can participate in
- Charge for entrance, have food, and have refreshments people can purchase as well

❖ Karaoke Night

- Find a venue that will let you host this event for a night
- Have someone bring in a karaoke machine or contact a local store that rents them
- Serve refreshments
- Charge an entry fee and provide a small discount to people who sign up to perform in advance in order to be sure there is entertainment



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- ❖ <http://www.morriscookbooks.com/fundraising/fundraising-ideas.cfm?ref=fdirec>

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Fax: 1-713-973-8321
- ❖ <http://www.ezfund.com/>

ABC Fundraising

- ❖ ABC Fundraising®
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Cedar Hills, UT 84062
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Fax: 1.888.246-2487
- ❖ ABCfundraising.com

eFundraising.com

- ❖ E-Fundraising - C/O FedEx Trade Networks
156 Lawrence Paquette Ind'l Drive (PMW# 5)
Champlain, NY 12919
- ❖ PH: 1-800-561-8388
Fax: 1-877-275-8664
- ❖ <http://www.efundraising.com/allfundraisers.aspx?partner=efundraising>

Golden Harvest Sales

- ❖ Golden Harvest
P.O. Box 2549 Fort Pierce, FL. 34954
- ❖ PH: 1-800-826-9099
Fax: 772-466-5920
- ❖ <http://goldenharvestsales.com/>

Little Caesars' Pizza Kit

- ❖ Little Caesars Pizza Kit Fundraising Program
2211 Woodward Avenue
Detroit, MI 48201-3400
- ❖ PH: 1-888-4-LC-KITS
Fax: 313-471-6101
- ❖ <http://www.pizzakit.com/>

DCON Payment Breakdown

Early Registration begins December 1st!

\$250.00 Quad

\$310.00 Triple

\$365.00 Double

\$550.00 Single

Remember that the deadline to register early is **February 28th, 2013**. After that all participants will be charged a \$50 late fee.

Rule of Thirds:

Do you need financial support to pay for DCON? Well follow these steps and divvy up the costs of DCON to ensure that you make it to the best event all year!

1. Talk to your sponsoring Kiwanis Club preferably at the beginning of the year about providing 1/3 of the money needed for attending members. Check out the donation letter that can be found online at www.floridakeyclub.org/dcon. Your top priority should be paying for the incoming officers of your club. [1/3 of \$250 = \$82.50]
2. Use the many fundraisers in this guide or ones of your own to raise funds for your club. Make sure you know how many people are attending from your club so that you know how much money needs to be provided for the second third of the costs and don't forget you can use money in your club's account from past years to lower the costs. [1/3 of \$250 = \$82.50]
3. Have club attendees come up with the final third of the sum by fundraising on your own, or simply using money that the person has saved up in the past. [1/3 of \$250 = \$82.50]

** Don't forget to factor in transportation into your costs and planning.
The above figures account for registration costs only.



Created for you by the District Conference Committee.
If you have any questions concerning DCON please email
DCON Committee Chair, Amanda Hernandez at
dconchair@floridakeyclub.com.
Can't wait to see you there!

