



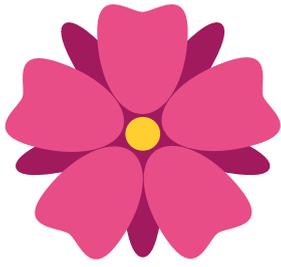
# DISTRICT LEADERSHIP AND EDUCATION CONFERENCE FUNDRAISING GUIDE

CREATED BY THE FLORIDA DISTRICT OF KEY  
CLUB INTERNATIONAL 2019-2020

# **Table of Contents**

Small Fundraisers.....	3-7
Large Fundraisers.....	8-11
Resources.....	12
DCON Payment Plan.....	13

# Small Fundraisers



## **CORSAGE SALES**

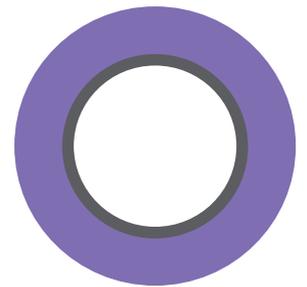
Sell corsages made by Key Clubbers, donated, or bought in bulk outside of the entrance of the Homecoming Dance for a discounted price.

## **RESTAURANT SOCIAL/SPIRIT NIGHT**

Contact restaurants or fast food establishments near you to book a social or fundraising night. Publicize the event within your community and on social media. Make sure to create a flyer to use when paying for the food on the social/spirit night, and the establishment will pay you back a percentage of the money raised that night (the percent of money back varies based on the establishment).

## **TAPE A TEACHER TO A WALL**

Ask popular teachers to participate. Have the teacher stand on a chair and sell large pieces of duct tape for \$1. Begin using the pieces of tape sold to tape the teacher to the wall. When enough tape is used, push the chair out from under the teacher.



## **RECYCLING DRIVE**

This is a simple way to not only raise funds for your club but also help improve our environment (supporting the Governor's Project, Generation Green). Ask donors to sponsor your drive by giving a certain amount (like \$0.05-\$0.10) for every item you recycle. After you receive sponsorships from family members, friends, and community members, start cleaning up your community!



## **PUMPKIN SMASHING CONTEST**

Ask members of the community to donate their pumpkins after Halloween and host an event where people can pay a small fee to smash the pumpkins.



# Small Fundraisers

## CANDY GRAM SALES

Start off by collecting candy canes donated by members or bought in bulk. Sell the candy canes grams and have the person buying the candy gram write a little note (either anonymously or not). The candy grams are then delivered throughout the school day.



## DONUT EATING CONTEST



Have bakeries or other local businesses donate the food and charge participants a registration fee when they sign up. Make sure to provide the winner a small prize.

## ENVELOPE FUNDRAISER

This is a great simple and inexpensive fundraiser with the potential to raise a lot of money for your club. Buy a package of envelopes and number each one (from 1-100) and hang them in a central, secure location at your school or community center. People can donate by choosing an envelope and giving the amount on the front. With 100 envelopes, you have the potential to raise over \$5,000 for your club!



## BEEF JERKY FUNDRAISER

Order a case of beef jerky sticks in a variety of flavors and sell them before, during, and after school.

## PROM DRESS DRIVE



Members of your community, alumni, and members can donate their old, gently used prom dresses as most people only wear their prom dresses once! Then you can sell the dresses to your students at a discounted price. Find a venue, then set a date and time to host the sale. Make sure you have the proper equipment to store the dresses. Not only will students or members of your community get a great deal on prom dresses, but your club will also make money!

# Small Fundraisers



## HOILIDAY GIFT WRAPING

Have a designated area for people to come before and after school to drop off gifts that Key Club members can wrap for a charge. Buy the wrapping paper from the dollar store or in bulk to keep costs low.

## KRISPY KREME FUNDRAISING

Sell doughnuts, redeemable fundraising certificates, BOGO cards, or packaged coffee through your local Krispy Kreme store. See the resources section of this guide for contact information.

## VALENTINE'S DAY ROSE SALES

Have roses donated by members or buy them in bulk. Offer a variety different of arrangement options (i.e., single roses, half dozen, bouquet) that can be bought and attach an optional note to be given to the person receiving the flowers. Them deliver them throughout the day.



## COUPON BOOKS

Through a coupon book fundraiser, your club will receive physical coupon books to sell to people in your community. This will help people save money as well as support your club! Through Save Around, you choose the book from your area and can sell to people in different locations (counties, states, etc.). Additionally, you can access the coupons on an app, so whether the individuals are more tech savy or work better to a book. It's an easy sell being there are over \$5,000 in coupons from local, regional, and national brands while only being \$20 (in select areas) or \$25 each. This is an easy sell if you bring it to Kiwanis meetings and get their purchase, while receiving a large portion of the sale in return! You can sell these anywhere to anyone, this is a perfect and easy way to make money!

Save Around -

<https://savearound.com/collections/florida-coupon-books>

# Small Fundraisers

## BALLOON ART

Fill balloons with different colored paints and pin them onto a canvas. Have people pay to throw darts at the balloons. Once the balloons begin to pop, the paint will explode on the canvas creating art. If you want to add an extra layer to this project, you can use masking tape to tape off messages on the canvas before the balloons are pinned to it.



## PENNY WARS

This is a great fundraising idea to start between each individual class in your club or between different clubs in your school. Set up various jars with the different groups and create a competition; you can put them in teachers rooms to gain more exposure for Key Club and relieve people of excess change. The team with the most money collected can be provided a prize!

If you want to make it a bit more competitive, make each cent that is collected worth a point. However, if someone puts a dollar in a jar, it counts against 100 cents. Encourage donors to put coins in their team's jars while placing dollars in their competitors jars!

## COIN DRIVE

Another way to easily make some money is to set up containers in well-trafficked areas and letting people know why you're fundraising. Donors can give spare change as well as dollars. You can talk to local business owners and talk to them about setting up a jar where transactions are made. This way people are more inclined to give their change back, while at the same time supported a great cause!



# Small Fundraisers



## PIE-IN-THE-FACE FUNDRAISER

Have people volunteer and hold an auction on those people. The highest bidder gets to throw a pie tin full of whip cream into the face of the person they bid on.

## SPIRIT CHAIN FUNDRAISING

Host a competition to see which class has the most school spirit by assigning each class two colors for their chain. Sell a strip of paper for 50 cents that can be added to their class' chain. Consider incorporating this into homecoming week and reward the winning class with bragging rights.

## SHOE DRIVES

You can host a shoe drive fundraiser helping to eliminate millions of pounds of waste (supporting Generation Green), all while raising money. All you have to do is work with a company who will turn your shoes in to donations. Look for a company that will partner with your school and accept your school. Look for a company like Funds2org.com who will pick up your donated shoes and send you a check based on the number of pounds you gave.

You can plan a few drop-off locations around the school and in your community.

Funds2Org (Shoe Donation)  
<https://Funds2org.com>



# Large Fundraisers

## SPORTS TOURNAMENTS



Ask your school to use the gym or field one day after school or on the weekend and have equipment provided by the school or club members. Charge a fee for registration. Have different pools of teams competing for a small prize.

## TEACHER RAP BATTLE

Incorporate this event into a pep rally or other large event (sporting match, assembly, lunch, etc.) Make jars with the faces/names' of participating teachers and place them in the front office or cafeteria. The teachers who raise the most money in their jars will have to have a rap battle.

## DANCE-A-THON

Have participants (Key Clubbers and their friends) register for a small fee. These participants will need to ask others to sponsor them (i.e a dollar for every hour they dance). Secure a location that can accommodate everyone for the time limit (8, 12, or 24 hours) and get food and drinks donated. Recognize the individuals who raise the most money.



## BAKE OFF BAKE SALE



A twist on a traditional bake sale: find a local place for everyone to bring their baked goods, decorate them, and have them judged. Charge a small fee to enter this contest. Provide a small prize to the winner and then sell all the left over baked goods.

## TEACHER VS. STUDENTS TALENT SHOW

Host a school-wide talent show where students and teachers can sign up. The students will compete against the faculty members. Charge admission to the event.

# Large Fundraisers

## DRESS DOWN DAY



Charge students for a wristband that allows them to not wear uniform that day. Be sure to emphasize that clothes must still follow school dress code and get administration's approval before the event.

## PASTA DINNER NIGHT

Have a grocery store donate ingredients to make various pasta dishes or have members bring in pre-prepared dishes. Charge for an all-you-can-eat dinner that can be hosted at your school or a local venue so everyone can stay and socialize.

## NEIGHBORHOOD BOOK SALE

Set up a station in a popular community spot. Have people from the community and Key Club members donate used books and sell them!



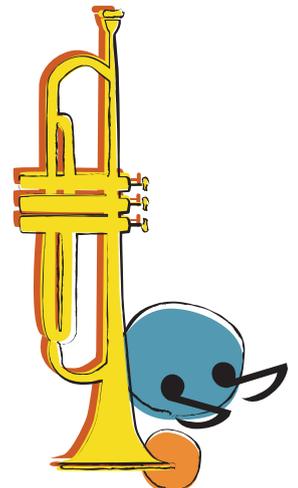
## BOARD GAME TOURNAMENT



Have Key Clubbers bring in a variety of board games. Choose a spacious location to have several teams play or several games going on at the same time. Charge an entry fee for each game and provide a small prize to the winners. Consider having snacks and refreshments sold as well.

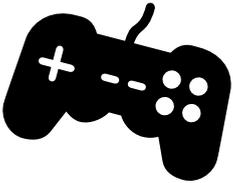
## BATTLE OF THE BANDS

Organize and host a concert night using your school's auditorium. Charge bands or singers a small registration fee to compete and charge people tickets to the show. Ask teachers or community members to act as judges. Reward the winner of the battle with a trophy. Have Key Club members sell snacks and drinks that have been donated during the show.



# Large Fundraisers

## VIDEO GAME TOURNAMENT



Find a venue that will be able to support electronic devices. Bring in your favorite video games console and some new games with classic games such as Mario Kart, Super Smash Bros, Sonic, etc. Charge a small fee to enter the competition and then offer the winner a prize whether it be a gift certificate, any number of game favorites, or even a game console! You can reach out to local businesses to see if they will donate any prizes (gift cards, games, consoles, etc.)! Be sure to advertise the time and place through social media and flyers.

## BOWL-A-THON

This is a great fundraising idea that will not only help raise funds for your club but to act as a social for your club and local Kiwanis branches. Partner with a local bowling alley and ask them to donate a percentage of the night's proceeds to your cause or project. This is a great way to bring branches of the Kiwanis family together and raise money for your club!



## SERVE-A-THON

Have each class in your club choose a volunteer activity that will benefit the larger community, and then promote your serve-a-thon with your Kiwanis, communities, and even some online donation tools! Your community can pledge money to the individual class to reach their volunteering goal, and then the group that reaches their goal first wins a grand prize. Not only are you doing service, but you can attend Kiwanis meetings to promote your serve-a-thon and gain their support as well as donations!



# Large Fundraisers

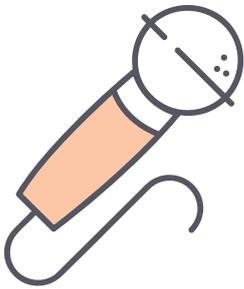
## FIELD DAY

Ask your school to let you use the field or gym for a day. Offer a wide range of events and activities that people can participate in and charge for entrance. Make sure to have food and refreshments that people can purchase as well.



## KARAOKE NIGHT

Find a venue that will let you host this event for a night. Charge an entry fee and provide a small discount to people who sign up to perform in advance in order to be sure there is entertainment.



## AUCTION

Host an auction as a part of another event (perhaps an induction, back to school night, or other social event where parents are invited). Reach out to local businesses and the community to ask them to assemble and donate a gift basket. Having a silent auction that runs the length of the event is the easiest way to do this.

## YARD SALE

Host a donation drive to collect unwanted items. Then, host another event to sort and price these donated items. Secure a location to have a yard sale at, and make sure advertise the time and place on social media and through flyers.



# Resources

## **MORRIS PRESS COOKBOOKS**

Morris Press Cookbooks  
P.O. Box 2110  
Kearney, NE 68848-2110  
PH: 800.445.6621  
Fax: 308.234.3969  
<https://www.morriscookbooks.com/fundraising/fundraising-ideas.cfm?ref=fdirec>

## **LITTLE CAESAR'S PIZZA KIT**

Little Caesars Pizza Kit Fundraising Program  
2211 Woodward Avenue  
Detroit, MI 48201-3400  
PH: 1.888.4.LC.KITS  
Fax: 313.471.6101  
<http://www.pizzakit.com/>

## **EZFUNDS**

EzFund.com  
1980 Afton  
Houston, TX 77055  
PH: 1.800.991.8779  
Fax: 1.713.973.8321  
<https://www.ezfund.com>

## **KRISPY KREME FUNDRAISING**

Krispy Kreme Fundraising  
P.O. Box 83  
Winston-Salem, NC 27102  
PH: 1.800.4KRISPY  
(1.800.457.4779)  
<https://www.krispykreme.com/fundraising/home>

## **EFUNDRAISING.COM**

156 Lawrence Paquette Ind'l  
Drive (PMW# 5)  
Champlain, NY 12919  
PH: 1.800.561.8388  
Fax: 1.877.275.8664  
<http://www.efundraising.com/allfundraisers.aspx?partner=efundraising>

## **GOLDEN HARVEST SALES**

Golden Harvest  
P.O. Box 2549  
Fort Pierce, FL 34954  
PH: 1-800-826-9099  
Fax: 772-466-5920  
<http://goldenharvest-sales.com/>

## **GLOBAL ROSE**

Global Rose  
7225 NW 25th Street, Suite 217  
Miami, FL 33122  
PH: 1.877.701.7673  
<https://globalrose.com/>

## **WORLDS FINEST CHOCOLATE**

World's Finest Chocolate  
Attn: Customer Service  
4801 S. Lawndale  
Chicago IL, 60632  
PH: 1.888.821.8452  
Fax: 1.877.256.2685  
<http://worldsfinestchocolate.com>

# DCON Payment Plan

**Registration opens December 1st!**

Quad \$285 Triple \$340 Double \$380 Single \$585

## Rule of Thirds

Do you need financial support to pay for the District Education and Leadership Conference? Well follow these steps and divvy up the costs of DCON to ensure that you make it to the best event all year!

1. Talk to your sponsoring Kiwanis Club, preferably at the beginning of the year, about providing 1/3 of the money needed for attending members. Check out the donation letter that can be found online at <http://floridakeyclub.org/dcon/>. Your top priority should be paying for the incoming officers of your club.
2. Use the many fundraisers in this guide, or one of your own, to raise funds for your club. Make sure you know how many people are attending from your club so that you know how much money needs to be provided for the second third of the costs and don't forget you can use money in your club's account from past years to lower the costs.
3. Have club attendees come up with the final third of the sum by fundraising on their own or simply using money that the person has saved up in the past.

**Don't forget to factor in transportation into your costs and planning. The above figures account for registration costs only.**