

DEADLINE: APRIL 5, 2018 at 10PM  
HAND DELIVERED TO AWARDS COMMITTEE AT DCON

**1. INSTRUCTIONS**

- PLEASE TYPE THE INFORMATION ON THE MAJOR EMPHASIS INVOLVEMENT REPORT COVER SHEET AND AFFIX (ATTACH) TO THE PROJECT DETAILS FORM.**
- The Major Emphasis shall be the theme of Key Club International. Any project completed on a local scale by member clubs pursuant to the **theme of “Children: Their Future, Our Focus”** shall be considered projects of the major emphasis. The major emphasis shall include all member club projects, special partnerships, and service initiatives designated by the Key Club International Board in keeping with the theme.
  - The Major Emphasis Award is given to the Key Club which, through its unselfish efforts, has produced during the year the best Major Emphasis Project.
  - Any Key Club in good standing may **submit one** Major Emphasis Involvement Report for judging.
  - The Major Emphasis Award is an international award. Eligible submissions must first be submitted to the Florida District for judging at the District Education and Leadership Conference (DCON).

**2. INTERNATIONAL GUIDELINES**

<p><b>Major Emphasis Award Governing Rules</b></p> <p>A. Only one winner in the district contest will be eligible for entry in the International competition.</p> <p>B. Report must be typed. <b>Each section found in Section G must begin on a new page and each page must have a heading specifying the section being described.</b> There is no word limit. The official Major Emphasis Involvement Report cover sheet must accompany all entries. It must be completed in its entirety.</p> <p>C. The activity described can <u>cover any phase of Key Club Major Emphasis involvement specifically highlighting personal development and social interaction of children</u> during the year from district conference to district conference. The report may include newspaper clippings, substantiating photographs, or other pertinent information. Projects acceptable for this award may include both hands-on service and fundraising efforts.</p> <p>D. Reports will be judged according to the amount of Major Emphasis activity described in Section G. Suitable recognition and awards will be presented to the Key Club filing the best Major Emphasis Report in compliance with these rules. This award will be given at the International Convention. There are no platinum, silver, gold, or bronze divisions in this contest; instead there are first, second, and third place awards.</p> <p>E. To be eligible for the International contest, the report that wins the district contest must be received by the Key Club International Office, 3636 Woodview Trace, Indianapolis, IN 46268-3196, no later than the first Friday in May.</p> <p>F. The decisions of the judges are final, and no changes, alterations, or regradings will take place after the results have been certified by the judges.</p>	<p>G. The section to be described and the points for each are indicated below:</p> <ol style="list-style-type: none"> <li>THE NEED: To qualify for judging, a statement must establish in what way the project deals with the Major Emphasis (ME).</li> <li>THE PLAN (10 points): Describe how the project was organized.</li> <li>IMPLEMENTATION (20 points): Describe the steps taken to implement the plan.</li> <li>FINAL RESULTS (25 points): Describe the benefits of the service rendered.</li> <li>PARTNERSHIPS WITH THE KIWANIS FAMILY AND OTHER ORGANIZATIONS (10 points): Describe actions and partnerships formed. Describe how the project was publicized.</li> <li>PERCENTAGE OF CLUB MEMBERS PARTICIPATING (10 points): <table style="margin-left: 20px; border: none;"> <tr> <td>01-09% = 1 point</td> <td>50-59% = 6 points</td> </tr> <tr> <td>10-19% = 2 points</td> <td>60-69% = 7 points</td> </tr> <tr> <td>20-29% = 3 points</td> <td>70-79% = 8 points</td> </tr> <tr> <td>30-39% = 4 points</td> <td>80-89% = 9 points</td> </tr> <tr> <td>40-49% = 5 points</td> <td>90-100% = 10 points</td> </tr> </table> </li> <li>CLUB’S OVERALL PROGRAM DEALING WITH ME (25 points): Describe any other projects/programs your club implemented to address the Major Emphasis. Describe how your club worked with ME during other parts of the year.</li> </ol>	01-09% = 1 point	50-59% = 6 points	10-19% = 2 points	60-69% = 7 points	20-29% = 3 points	70-79% = 8 points	30-39% = 4 points	80-89% = 9 points	40-49% = 5 points	90-100% = 10 points
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30-39% = 4 points	80-89% = 9 points										
40-49% = 5 points	90-100% = 10 points										

**3. CLUB INFORMATION**

Key Club of: \_\_\_\_\_ District: FLORIDA Division: \_\_\_\_\_

Club ID# \_\_\_\_\_

**(Information must be exactly as shown in the Florida Key Club Directory found at <http://floridakeyclub.org/club-directory/> and OIF)**

Club President’s Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Faculty Advisor’s Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Faculty Advisor’s Email: \_\_\_\_\_

School’s Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: FL Postal Code: \_\_\_\_\_

Sponsoring Kiwanis Club of: \_\_\_\_\_ Division: \_\_\_\_\_

Kiwanis Advisor’s Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**4. CLUB MEMBERSHIP**

Based on Key Club International report, enter the number of **dues paid** club members as of (a) **December 1, 2017** (b) **February 1, 2018**:

**5. PROJECT INFORMATION (USE PAGE 2 FOR DETAILS)**

Project Name: \_\_\_\_\_

Total Service Hours Involved: \_\_\_\_\_ **Briefly describe the project below and provide required details on pages 2-8.**

**6. CERTIFICATION/SIGNATURES**

**NOTE: The Awards Committee has the right to verify that the intended signatories have signed this entry. This certifies that we, the undersigned, have read this report and that the activity described in this report and preparations for this report were performed by official Key Club members. NOTE: All signatures are required. Signatures from the school representative and the Kiwanis Club representative must not be by the same person.**

Faculty OR Kiwanis Advisor’s Signature \_\_\_\_\_ Date \_\_\_\_\_

Club Principal’s Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**7. SUBMISSION**

Deliver this completed original Major Emphasis Award report by **10 PM on Thursday, April 5, 2018** to the Awards Committee at DCON.

**The following actions will result in DISQUALIFICATION:**

- Any information requested is missing or if signatures are obtained fraudulently.
- The entry form is not typed
- The entry form arrives late
- The entry form is left at the Key Club Registration Desk

If you have any questions or concerns, contact the Awards Committee Chair at [awards@floridakeyclub.org](mailto:awards@floridakeyclub.org).

**FOR OFFICIAL USE ONLY**

Select as applicable one:

This Major Emphasis service project placed **first** at district convention

This Major Emphasis service project was selected by other means and was approved for entry for International competition by the Key Club district administrator.

Key Club District Administrator (Donna Parton) Signature: \_\_\_\_\_

**NOTE: Only district winners are eligible for submission to International competition. Refer to the Key Club Guidebook for additional information and deadlines.**

Submit applications to [awards@floridakeyclub.org](mailto:awards@floridakeyclub.org)

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Key Club of  
Project Name:

### Section G/1. THE NEED

(To qualify for judging, a statement must establish in what way the project deals with the Major Emphasis; specifically highlighting personal development and social interaction of children, for example with preferred charities UNICEF, March of Dimes, and Children's Miracle Network.)

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Key Club of  
Project Name:

### Section G/2. THE PLAN

(Describe how the project was organized. 10 Points)

Submit applications to [awards@floridakeyclub.org](mailto:awards@floridakeyclub.org)

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Key Club of  
Project Name:

### Section G/3. IMPLEMENTATION

(Describe the steps taken to implement the plan. 20 Points)

Submit applications to [awards@floridakeyclub.org](mailto:awards@floridakeyclub.org)

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Key Club of  
Project Name:

### Section G/4. FINAL RESULTS

(Describe the benefits of the service rendered. 25 Points)

Submit applications to [awards@floridakeyclub.org](mailto:awards@floridakeyclub.org)

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Key Club of  
Project Name:

**Section G/5. PARTNERSHIPS WITH THE KIWANIS FAMILY AND OTHER ORGANIZATIONS**

(Describe actions and partnerships formed. Describe how the project was publicized. 10 Points)

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Key Club of  
Project Name:

**Section G/6. PERCENTAGE OF CLUB MEMBERS PARTICIPATING (10 Points)**

Number of members in club:

Number of members participating in project:

Percentage of members participating:            %

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Key Club of  
Project Name:

**Section G/7. CLUB'S OVERALL PROGRAM DEALING WITH MAJOR EMPHASIS**

(Describe any other projects/programs your club implemented to address the Major Emphasis. Describe how your club worked with Major Emphasis during other parts of the year. 25 Points)